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FALL, 1938, GARDEN BOOK

GLADIOLUS at Digging Time Prices and IRIS from "Top of the World"

Prepaid Prices for Fall Delivery, 1938 New Crop

Plant Iris, Tulips, etc., **THIS FALL** for grand and glorious blooms **NEXT SPRING.**

$1.48 Iris Special

One Root Each (Value $3.20) Prepaid

Clara Noyes	Marian Lapham
Desert Dawn	M. A. Porter
Eloise Lapham	Rameses
Frieda Mohr	San Francisco
Golden Flare	Selene
Lord of June	Sequoiah

Prices noted in this list supersede all former listings

Out here "Where the West Begins" the mile-high altitude, the dry air, the abundant sunshine—all combine to produce clean, healthy stock.

Winters are cold enough to eliminate varieties that will not do well in every section, yet not severe enough to cause loss or weakening of plants from heaving of the roots.

Finest reports on "Top of the World" Iris from all parts of the United States and Canada.

Extra "Good Measure"

With each Iris order of $1.00 or more, will be sent free, an extra variety, my selection. The larger the order the more valuable the "Surprise."

The J. D. Long Seed Co.

Dutch Bulbs ● **Boulder, Colorado**

IRIS from "Top of the World"

Healthy Iris from Dry, Sunny COLORADO thrive anywhere

HOW TO GROW IRIS

My new revised Iris culture leaflet (over 2,000 words) will be sent **free with each Iris order.** (Or for a 3 cent stamp if no order.)

This folder gives you many secrets of success in Iris growing. Worth dollars, but free with orders, as offered above.

When to Plant Iris

Open Season for Iris. Iris may be reset any time when the ground isn't frozen. Best time is from midsummer to last of October. Many of the most satisfactory results I've ever had were from Sept. and Oct. plantings, while a big patch was set out late Nov. and did splendidly.

Each Iris Root Plainly Labeled
(S means Standard; F means Falls.)
Prices are per each for standard divisions

MAKE UP YOUR OWN COLLECTIONS
Browse through the Groups "A" to "E" and make up Collections or Assortments yourself at the very special quantity prices.

All Iris roots prepaid in U. S. A. and Canada. Other countries add 5c each for extra postage and special packing. Cash with order.

You will be as pleased as Everett Long is with **"Iris from Top of the World."**

Many of the World's Best and Latest Creations

Variety	Description	Each
Alta California	Delightfully different yellow, faintly bronzed, large firm blooms	$0.50
Ambassadeur	S, bronzy violet. F, red-purple	.10
Ambera	(SASS.) Light yellow intermediate. Large	.25
Amenti	S, grayish vinaceous. F, light mauve	5.00
Asia	A silvery lavender and violet blend, flushed gold	.15
Attitash	Beautiful blend of blue, brown, buff and yellow	.35
Black Douglas	S, dark violet. F, blackish violet. Blue beard tipped yellow. Branching stems 36 inches tall	2.00
Black Wings	Intense deep blue, appearing almost black. Large. Fragrant	.40
Blue Banner	S, light blue. F, blue, edges lighter	.15
Blue Monarch	A clear, pure violet blue self with large flowers on tall stems	.75
Blue Triumph	Said to be the finest light blue yet shown. Clean light blue. The flowers are very large and flaring and of heavy substance, with smooth velvety finish. Tall and well branched	2.00
Blue Velvet	Rich deep blue of heavy substance	.25
Bourem	S, Bordeaux red. F, violet shaded garnet-red	.25
Beuchley's Giant	Immense light blue	.40
Burning Bronze	Very large dark metallic red with bronzy finish	3.50

Variety	Description	Each
Buto	S, royal purple. F, dark violet. Early. Free bloomer	$0.25
California Gold	Tall, large deep yellow self	4.00
Capri	A soft and pleasing combination of yellow and fawn	4.00
Cardinal	S, lavender-rose. F, dark velvety red-purple	.25
Cheerio	One of the most beautiful bi-colors in existence. S, lustrous tan. F, brilliant, glowing velvety red. "A Flame in the Garden."	3.00
Cinnabar	S, violet. F, maroon	.25
Clara Noyes	Blend of peach and apricot tones	.25
Claude Aureau	S, golden yellow. F, russet brown	.50
Conquistador	Lavender - violet. Tall, large	.15
Crystal Beauty	New large pure white, tall well branched stalk	1.00
Depute Nomblot	Magnificent. S, copper-red. F, purplish garnet-red. Sold out.	
Desert Dawn	A rich yellow and lavender blend	.35
Desert Gold	Large straw yellow. Heavy substance. Sold out.	
Destiny	A new Iris from New Zealand. S, deep purple suffused bronze. F, velvety black-purple. Heavy substance	7.50
Directeur Pinelle	Dark bronze-red Iris from France. S, clear coppery wine red. F, velvety garnet red, almost black	3.50

Each

Dore New color combination. Standards light yellow. Falls white. A yellow stripe on edge of falls.......$2.50

Dr. Chas. Mayo Lovely lavender-pink ...... .15

Dymia Very large self purple, seems almost black. Dark blue beard intensifies the coloring................ 3.00

El Capitan Giant bluish violet, heavy substance........ .25

Eleanor Blue Soft campanula blue with a flush of deeper blue in the center of the falls.. .75

Eleanor Roosevelt An Iris of rich purple. Blooms early in spring, then (in most sections) again in fall................ .40

Eloise Lapham Lovely ruffled flesh pink...... .35

El Tovar S, brown, shaded honey in center. F, long and flaring velvety red-brown with black flush. 2.50

Eros A new color in Iris. Glorious salmon-pink. Large, lovely, well-shaped flowers of silky texture. Very fragrant and a vigorous grower........ 1.00

Ethelwyn DuBuar A new large pink .... .50

Evolution Coppery bronze self, with heavily frilled standards. Falls copper-bronze, overlaid blue..... .40

Far West A warm and mellow blend salmon, gold, coral and henna............................10.00

Fascination Large refined rose pink. Sold out.

Frieda Mohr One of the largest and finest. S, light lilac-pink. F, deep lilac-rose. The flower substance is heavy, the branching high and well spaced, the growth vigorous. Locust perfume............ .20

Germaine Perthuis Mulberry purple .. .25

Golden Flare Lovely flame, rose and yellow blend... .40

Golden Helmet A new lightly ruffled Iris of old gold coloring, falls oxblood red..... 3.00

Grace Sturtevant The rich brown Iris. .25

Grand Monarch Red bronze with gold throat. Large, with broad S and F.... .25

Gudrun New, very large lustrous white. Good substance..... 1.00

Happy Days Perfectly branched, with each stalk carrying seven or eight massive blooms. An immense clear yellow most easily described as a yellow El Capitan. Falls a shade deeper than the standards, the beard an orange yellow.............. 3.50

Helios A big, pale yellow, with light brown lining on falls....... .40

Indian Chief The velvety falls are deep blood-red, blended with bronze, and the standards are considerably lighter in tone......... .25

Irma Pollock A velvety carmine with lighter margin .35

Isolene S, Rose-pink. F, purplish rose............... .20

Jean Cayeux A beautiful Iris, most unusual in color—**a soft, smooth, light buff,** "coffee colored" or Havana brown. The form is perfect. Good size. It is splendidly branched and flowers over a long season. **Jean Cayeux was awarded a Certificate of Merit by the French Horticultural Society, and in 1931 it won the Dykes Medal for the year's finest Iris..** 1.00

Each

Jean Siret A yellow **everblooming Iris.** This variety begins to flower quite early. In many sections it blooms also in summer or fall. .$0.25

Jerry Perfectly formed, extremely brilliant red Iris.............. 1.00

Kalinga A new cream of large size and lovely flaring form.... 2.00

King Juba S, yellow. F, garnet red. Big and bold........... .35

Lady Paramount Very large primrose ... 2.50

Largo New soft yellow blend. Falls overlaid marine. Large, ruffled .40

Legend Velvety claret-crimson self, with brilliant gold beard... .40

Lieut. Chavagnac Similar to Jean Siret in size, season and habits, but violet colored. Fragrant.................... .25

Lord of June S, lavender. F, violet-blue. Large.... .15

Los Angeles This giant plicata, introduced with the Dykes Medal winner, San Francisco, alternates in favor with the latter—one person preferring Los Angeles, the next San Francisco. **Great white flowers of fine shape and substance,** the standards faintly edged blue with the blue style arms adding a note of clear blue in the center. Sold out.

Lucrezia Bori Large yellow. S, cupped, broad and ruffled. F, long and flaring, sometimes flecked lavender 7.50

M. A. Porter Large and robust. S, dark blue. F, still deeper violet blue................ .35

Marco Polo S, lustrous rose. F, brilliant crimson. Orange beard. Sold out.

Marian Lapham Clear rich pink toned Iris of fine flaring form. Early and profuse bloomers. **Special**..................... .25

Meldoric Said by a noted Iris specialist to be the finest dark Iris in existence. **The flowers are blue-black in effect.** (3 for $1.80)...... 1.00

Michelangelo Another new color in Iris. The entire flower is a dark vinaceous gray. Best described as a dark dove-gray....25.00

Midgard Beautiful color combination. **A famous Sass blend.** Yellow flushed rose pink.............. .15

Midwest Pride S, Hortense violet. F, hyacinth violet, deeper at center.............. .35

Ministre F. David S, silky red-purple. F, dark red-purple. One of the real Iris giants. Scarce....................... .50

Mirasol Large golden yellow flowers, well formed............. .35

Morning Glory Red-purple .... .35

Morning Splendor S, petunia violet. F, crimson or wine color. Large........ .25

Mount Royal S, deep blue. F, pansy violet. Large. .25

Naranja One of the most talked-of new originations. A large flowered yellow with a distinct **orangy overcast on the falls.** Decidedly and delightfully different................... 8.00

National Prosperity S, violet blue, slightly ruffled. F, deep blue tinged violet 3.00

Natoma S, pinkish cinnamon. F, a blending of bronze and old rose. Effect, glowing old rose........ 2.00

Each

Nene S, lilac. F, wine red. **Gigantic** plant. Immense flowers. Scarce. $0.50

Noweta Exquisite melting creamy pink of Midgard type...... .50

Numa Roumestan Both S and F garnet.. .25

Omaha Combination of coppery pink and brownish cinnamon..... .25

Oregon Giant Large, late, dark purple bi-color ... .35

Ozone Another Jacob Sass masterpiece. A beautiful mauve toned blend. Bluish violet self with pinkish sheen. Brown haft. White beard tipped orange. Large.......... 4.00

Peaches Striking blend of peach, apricot and orange....... .25

Peerless S, violet blue. F, pansy violet......... .25

Persia S, smoky blue. F, bright blue............... .30

Petruchio Flowers are carmine and red-brown, with golden beard and golden throat............... .35

Picador S, honey yellow. F, mineral red. Bright color contrast. .50

Pink Satin Clear light pink, uniform. Flowers large, with satiny sheen. Finely shaped...... .35

Pluie D'Or Large golden yellow with orange beard..... .15

President Pilkington A blend of pure buff, S and F of lavender-blue. Fine... .30

Rameses A Dykes Medal winner in America. A symphony in rose, pink, and buff, shading to yellow near the edges, and with a yellow glow at the heart. Heavy apricot beard..... .20

Red Dominion This fine red self is one of the most beautiful and outstanding Iris. The flowers are large, of perfect form and well poised on the well branched stems. **Clear, lustrous, deep red standards, slightly frilled; broad, horizontal velvety red falls, flushed with a near black, velvety luster in the center. A glowing ox-blood red. You'll like "Red Dominion."** (3 for $1.00). Now only.......... .40

Rose Dominion Deep rose pink. Sold out.

Rubeo S, deep glistening rose. Falls deep maroon. A magnificent plant with huge flowers on 48-in. stems. .50

Rusty Gold A bronzy orange blend. Midseason. Tall .50

Sacramento The large flowers have a white ground, the standards heavily edged red purple, the falls reticulated with the same color. The prominent orange beard, unusual in plicatas, lights up the flowers in a most attractive way............... .30

San Francisco Tall stems, branching low and wide like a candelabrum, carry large white flowers, of which both standards and falls are distinctly edged lavender. In size, shape and substance, there is nothing to approach it among the older plicatas, only the color pattern tells us it should be classed with them. **Awarded Dykes Medal. (Special, 4 for 50c)**...... .20

San Gabriel Early pink-lavender. Large .... .25

Santa Barbara Violet blue self, large and fine... .20

Selene **Extra large pure white** of thick substance. A giant.... .25

Sensation Gigantic cornflower, blue self. **Beautiful**... .30

Sequoiah Similar to Bruno. Larger .... .25

Each

Sierra Blue Clear enamel-like blue. Tall and stately. $1.50

Sir Launcelot A chestnut-red with great color appeal. Golden haft. Orange beard..... 4.50

Sir Michael S, lavender. F, purple, suffused red...... .30

Spokan S, glowing red-brown. Falls similar but deeper shade. Very large. Heavy texture..... 3.00

Southland A new intermediate and fall bloomer of chrome yellow 1.00

Southern Cross From New Zealand. S, fawn, shaded purple. F, auburn-red to purple. Haft and style arms orange brown 6.00

Souv. de Loetitia Michaud Lobelia blue, shading to lighter blue... .25

Souv. de Mme. Gaudichau Deep velvety violet. **Better than many new high priced varieties**............. .25

Spring Cloud A new plicata. S, heavily veined with blue. F, white with a few blue markings 1.00

Spring Maid Clear rose-pink, with honey flush... .40

Suntan S, deep glistening gold, and beard of orange. F, rich brown. Makes a fine garden clump.... 2.00

Taos Carl Salbach says: "As colorful as an Indian blanket." A blend of yellow and coppery-red, giving an effect of russet-red................... 3.00

Thuratus Black purple self. One of the darkest Iris.......... .35

Trail's End S, yellow overlaid orange-red. F, "remind one of the berry of **bitter-sweet after it has been touched by frost"**........... 1.00

True Delight White, edged with pure **rose-pink** ..... .35

Venus de Milo Huge white. One white that's white .... .40

Waconda Deep fuchsia red. Large. Brilliant........ .35

War Eagle S, bright red purple. F, red purple with black shading. Brown stripes on haft. **Big**... 2.50

Winneshiek Fine large Iris of **deepest blue, which does not fade.** Petals of firm substance and daintily frilled. Free bloomer..... .40

Wm. Mohr Immense lilac, veined purple. Sold out.

Wine Glory A combination of red, purple, violet and other shades. Effect, glass of red wine held between the eye and the light.... 3.00

Wonder Child Deepest midnight blue. Huge flowers make one stalk a large bouquet.... 3.00

Zaharoon Unusual blend of amber, buff, yellow, fawn and light violet. Large and vigorous plant. .40

Zua Very early lilac-white with **crinkled edges.** Fragrant........ .20

Large Lots at Wholesale

Commercial growers, dealers and other large buyers write for wholesale prices f. o. b. Boulder.

"MOUNTAIN" COLLECTION

One Each, Labeled, Prepaid, $3.00

Ambassadeur
Asia
Bourem
Clara Noyes
Dr. Chas. Mayo
Frieda Mohr
Lord of June
Marian Lapham
Meldoric
Midgard
Mount Royal
Peaches
Peerless
Persia
Pres. Pilkington
Pluie D'Or
Rameses
San Francisco
Sequoiah
Souv. Me. Gaudichau

"MILE HIGH" COLLECTION

One Each, Labeled, Prepaid, $5.00

Alta California
Black Wings
Beuchley's Giant
Desert Dawn
El Capitan
Eleanor Blue
Eros
Golden Flare
Grand Monarch
Indian Chief
Jean Cayeux
Los Angeles
M. A. Porter
Meldoric
Omaha
Oregon Giant
Persia
Pink Satin
Pres. Pilkington
Red Dominion
San Francisco
Sensation
Souv. Me. Gaudichau
Zarahoon

"COLORFUL COLORADO" COLLECTION

One Each, Labeled, Prepaid, $10.00

Ambera
Black Wings
Blue Triumph
Beuchley's Giant
Claude Aureau
Crystal Beauty
Desert Dawn
El Capitan
Eros
Ethelwyn DuBuar
Evolution
Golden Flare
Grand Monarch
Indian Chief
Jean Cayeux
Largo
Legend
Meldoric
Mirasol
Nene
Noweta
Persia
Pink Satin
Pres. Pilkington
Red Dominion
Rubeo
Sacramento
Sensation
Sequoiah
Sir Michael
Southland
Spokan
Trail's End
Zaharoon

"PRIDE OF THE ROCKIES" COLLECTION

One Each, Labeled, Prepaid, $15.00

Beuchley's Giant
Black Douglas
Blue Triumph
Cheerio
Directeur Pinelle
Dore
El Tovar
Eros
Gudrun
Happy Days
Jean Cayeux
Meldoric
Nene
Trail's End
War Eagle
Winneshiek

"THE TOPS" COLLECTION

One Each, Labeled, Prepaid, $25.00

Black Douglas
Blue Triumph
Burning Bronze
Cheerio
Crystal Beauty
Directeur Pinelle
Dore
Gudrun
El Tovar
Happy Days
Jean Cayeux
Marquita
Meldoric
Naranja
Nene
Ozone
Persia
Red Dominion
Rubeo
Spokan
Trail's End
War Eagle
Winneshiek
Wonder Child

Your Own Collections

Browse through the Groups "A" to "E" and make up Collections yourself at the very special quantity prices.

GROUP "A"

Your choice, alike or assorted
(Each Kind Labeled)

4 for $ .50
10 for 1.00
22 for $2.00
48 for 4.00

(Prepaid)

Ambassadeur
Asia
Blue Banner
Conquistador
Dr. Chas. Mayo
Isolene
Lord of June
Midgard
Pluie D'Or
Santa Barbara

GROUP "B"

Your choice, alike or assorted
(Each Kind Labeled)

5 for $1.00
11 for 2.00
17 for $3.00
25 for 4.00

(Prepaid)

Ambera
Blue Velvet
Bourem
Cinnabar
Clara Noyes
Frieda Mohr
Grand Monarch
Indian Chief
Jean Siret
Los Angeles
Marian Lapham
Mount Royal
Numa Roumestan
Peaches
Peerless
Rameses
San Francisco
Selene
Sequoiah
Souv. Me. Gaudichau

GROUP "C"

Your choice, alike or assorted
(Each Kind Labeled)

3 for 90c
8 for $2.00
14 for $3.00
20 for 4.00

(Prepaid)

Attitash
Desert Dawn
El Capitan
Eloise Lapham
Irma Pollock
King Juba
M. A. Porter
Midwest Pride
Mirasol
Oregon Giant
Persia
Petruchio
Pres. Pilkington
Sacramento
Sensation
Sir Michael
Thuratus
Waconda

GROUP "D"

Your choice, alike or assorted
(Each Kind Labeled)

3 for $1.00
7 for 2.00
12 for $3.00
18 for 4.00

(Prepaid)

Black Wings
Beuchley's Giant
Golden Flare
Evolution
Helios
Largo
Legend
Lieut. Chavnagac
Pink Satin
Red Dominion
Spring Maid
Venus de Milo
Winneshiek
Zaharoon

GROUP "E"

Your choice, alike or assorted
(Each Kind Labeled)

3 for $1.10
6 for 2.00
13 for $4.00
28 for 8.00

(Prepaid)

Alta California
Claude Aureau
Ethelwyn DuBuar
Nene
Noweta
Picador
Rubeo
Rusty Gold

LONG'S

DOUBLE PEONIES

	Each
AVALANCHE. Large, ivory white	$ .50
EDULIS SUPERBA. The early rose pink	.50
ELWOOD PLEAS. Immense shell pink	.50
FELIX CROUSSE. Rich ruby red	.75
FRANCES WILLARD. Creamy white	1.00
GRANDIFLORA. Large silvery pink	1.00
JUBILEE. Immense white. Lovely	.75
KARL ROSENFIELD. Rich crimson	.50
KELWAY'S GLORIOUS. Immense creamy white	2.50
LA FEE. Magnificent rose pink	1.50
LAURA DESSERT. Cream-white guards, bright canary-yellow center	1.50
LE CYGNE. Famous large white	1.50
LUETTA PFEIFFER. Hydrangea pink	1.00
LONGFELLOW. Snappy red, splendid	.75
MARTHA BULLOCK. Large rose-pink	1.00
MARY SHAYLOR. Shell pink	.75
MONS. MARTIN CAHUZAC. Deep maroon	1.50
MONS. JULES ELIE. Giant deep pink	1.00
MRS. EDW. HARDING. Pure white	1.50
NIMBUS. New, lovely large white	1.00
OCTAVIA DEMAY. Early light pink	.50
OFFICINALIS RUBRA. Earliest red	.50
PHILIPPE RIVOIRE. Double dark crimson. Tall	2.50
PRES. WILSON. Soft rose, changing to shell pink	2.50
RENIE HORTENSE. Grand rose pink	.75
SARAH BERNHARDT. Apple blossom	.75
SOLANGE. Soft cream pink, suffused Havana brown	.75
SOUV. DE L'EXPOSITION. Violet-rose. Silvery reflex. Very large. Fragrant	.75
THERESE. Enormous pink	1.00
WALTER FAXON. Salmon-shell-pink	1.00

$3.00 Peony Collection

One Each, Labeled, Prepaid

Edulis Superba	Mary Shaylor
Karl Rosenfield	Mrs. Harding
Luetta Pfeiffer	Solange

Total Value, $5.00

Special, Prepaid, $3.00

$4.00 Peony Collection

One Each, Labeled, Prepaid

Edulis Superba	Longfellow
Grandiflora	Octavia Demay
Jubilee	Renie Hortense
Laura Dessert	S. D. L'Exposition

Total Value, $6.50

Special Price, prepaid, $4.00

$5.00 Peony Collection

One Each, Labeled, Prepaid

Frances Willard	Nimbus
Grandiflora	Therese
Laura Dessert	Solange
LeCygne	Walter Faxon

Total Value, $8.75

Special, Prepaid, $5.00

Peony Quantity Prices

(Prepaid)

Any three 50c Peonies for	$1.35
Any six 50c Peonies for	2.40
Any two 75c Peonies for	1.30
Any five 75c Peonies for	3.00
Any two $1.00 Peonies for	1.70
Any five $1.00 Peonies for	3.90
Any two $1.50 Peonies for	2.50
Any three $2.50 Peonies for	6.00

Prepaid Prices for Fall Delivery, 1938 New Crop

Hardy NARCISSUS BULBS

All Are Good for Either Pots or Garden

All Prepaid in U. S. A.
5 Bulbs at 10 Rate
All Labeled

King Alfred Largest of all Trumpet varieties. A monster for pots or outdoors. Both trumpet (which is deeply frilled) and perianth, deep, rich yellow, the shade of Golden Spur. A large bold flower; tall and strong grower. Sure to please. 2 for **25c.** 10 for........................**$1.00**

Empress Trumpet large, rich golden yellow; petals or perianth white; long stem. 3 for **25c.** 10 for........................ .70

Emperor Like Empress, but entire flower is pure golden-yellow. The two make a fine pair. 3 for **25c.** 10 for........................ .70

Poeticus Ornatus White petals, small yellow cup, margined scarlet. Fragrant. **4 for 25c.** 10 for........................ .50

Von Sion The well-known yellow daffodil much grown in pots and garden. Double. 3 for **25c.** 10 for........................ .70

PAPER WHITE NARCISSUS

BLOOMS IN WATER

For indoors only. Will bloom in soil or water. May be put into pots or bowls any time from September to December. Takes about eight weeks for the early lots to bloom. Later on, after the bulbs have begun to sprout before being planted, they bloom several weeks sooner. **4 for 25c.** 10 for........... .50

Fragrant Freesias **Prepaid**

Very beautiful, and delightfully fragrant. **Culture.** Pot the bulbs in September or October for best results. Set the pots in cool place for a few weeks or more. Then place in or near window. Early potted bulbs bloom for Christmas.

WHITE PURITY STRAIN. 10 for **25c.** 25 for **50c.** 100 for........................ 1.60

RAINBOW MIXED. Colored Freesias in mixture. 10 for **30c.** 25 for **60c.** 100 for........................ 2.00

GOLDEN DAFFODIL FREESIAS. New, rich golden yellow. 10 for **35c.** 25 for **70c.** 100 for........................ 2.20

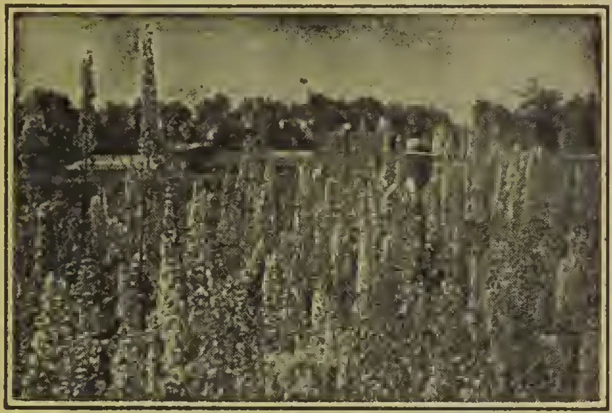
Crocus Bulbs

They bring us good cheer often before winter has really left. White, purple and yellow in separate colors, labeled. 10 for **36c.** 100 for **$3.00.** Mixed 10 for **30c.** 100 for........................**$2.40**

Good HARDY PERENNIALS

All Plants and Roots Prepaid in U. S. A.

Set these out in September in most localities. Early October O. K. in many places.



Delphinium Plants Mixed colors, mostly shades of blue. Plant in fall for strong plants next summer. **Special for Fall 1938. All prepaid in U. S. A. 10 plants for $1.00; 25 plants for.......$2.00**

Statice **(Sea Lavender.)** Latifolia, light blue. Fine for combining with other flowers, **especially with Glads. Field Grown Blooming Size Roots,** Prepaid in U. S. A., 3 for **50c; 7 for $1.00;** 15 for........................ **2.00**

Columbine **"RAINBOW BLEND" ROOTS.** Brilliant colors in shades of pink, rose scarlet, velvety reds and purples. Sold in mixed colors only. **Blooming size roots, Prepaid,** 3 for **50c;** 7 for **$1.00;** 15 for........ **2.00**

Columbine **ROCKY MOUNTAIN** one-year seedlings. Good size for transplanting. Should bloom fine early next Spring. Prepaid. 3 for **50c;** 7 for **$1.00;** 15 for.......... **2.00**

LILY OF THE VALLEY

LILY OF THE VALLEY answers that question: **"What can I grow in shade or partial shade?"** Thrives also out in the open, but is especially valuable for places where many other flowers will not grow. May be planted in clumps, or the clumps may be pulled apart, making 30 or more single roots. Good way to get quick results is to make 8 to 12 smaller clumps from the one I send you. Use fine sand liberally in soil when planting, give plenty of water, and your plants will bloom and spread nicely. Clump........................**$1.00**

Plant any time before ground freezes. Easy to grow. When become too thick to thrive well, thin them out, and give surplus to your neighbors.

SPECIAL OFFERS TULIPS AND HYACINTHS

12 Bulbs will be sent at the price for 10. 27 for the price of 25. 55 for the price of 50. 110 for the price of 100.

DARWIN TULIPS

Very large cup-shaped blooms, carried on tall, stiff stems. Splendid for garden display and unsurpassed for cutting.

Five bulbs at ten rate. 25 at 100 rate. Tulips prepaid in U. S. A. (All labeled.)

Baronne de la Tonnaye Bright rose, margined blush. 10 for 50c. 100....$4.20

Bartigon Fire red—red that's RED. Large. 10 for 60c. 100... 4.40

Clara Butt Salmon-pink. Great favorite. 10 for 50c. 100 .... 4.20

F. Sanders Big, bright fiery-scarlet. 10 for 50c. 100..... 4.20

La Tulipe Noire (The Black Tulip.) Fine large deep maroon. 10 for 60c. 100...... 4.80

Pride of Haarlem Enormous, showy bright carmine-rose flower. 10 for 50c. 100... 4.20

Princess Elizabeth Rosy pink. Large. Lovely. Fine for cutting. 10 for 60c. 100 .... 4.40

Rev. Eubank Lavender. 10 for 60c. 100.......... 4.40

Yellow Giant At last! A real Darwin golden yellow, of great beauty and large size. Tall, strong stems. Each, 10c. 10, 80c. 100.. 7.00

Long's Mixed Giant Tulips Sure to please. 10 for 50c. 100......... 4.20

$1.00 Tulip Collection

My selection of five choice varieties, five bulbs of each kind, prepaid, the 25 bulbs (all labeled) for............ 1.00

$2.20 Tulip Collection

My selection of eight varieties, seven nice bulbs of each variety, prepaid, the 56 bulbs (all labeled) for............ 2.20

"PARROT" TULIPS

These odd tulips have fringed and crinkled petals. The buds resemble a parrot's head. Mixed colors. 10 for 60c. 100 ....$4.80

Novelty Parrot Tulip

Fantasy Salmon-pink with green markings on outer petals. Inside deeper pink. Charming. Strong stem. Each 10c. 10 for..............$0.90

Breeder Tulips

Similar to Darwins in size and shape. Rare colors and color combinations as noted.

Bronze Queen An apricot shade. Combination of brown and bronze. 10 for 50c. 100.....$4.50

Cardinal Manning Dark violet, shaded brown. 10 for 60c. 100.............. 4.40

Don Pedro Coffee-brown. 10 for 60c. 100............ 4.80

Louis XIV Giant purple. 10 for 60c. 100 .... 5.00

Panorama Orange-red, shaded mahogany. 10 for 60c. 100 .... 4.80

Velvet King Purple-blue color. Inside crimson. 10 for 60c. 100.............. 5.00

Mixed Breeders Fine. 10 for 60c. 100...... 4.40

Cottage Tulips

Yellow (Inglescomb) Glossy bright canary yellow. 10 for 50c. 100.......$4.20

Picotee (Maiden's Blush) Pure white daintily margined rose. Petals recurved. 10 for 50c. 100........ 4.00

Orange King Orange-scarlet. 10 for 50c. 100........ 4.00

White Cottage 10 for 50c. 100 for........ 4.20

Hyacinths

(5 bulbs at 10 rate, 25 at 100 rate.)
Labeled, Prepaid in U. S. A.

LARGE BULBS that do especially well in pots but splendid for outdoors also.
L'INNOCENCE. Best pure white.
LADY DERBY. Lovely soft rose.
GERTRUDE. Splendid rose-pink.
QUEEN OF BLUES. Light blue.
KING OF BLUES. Rich deep purple.
Any of the above, assorted or alike, labeled. Each 15c. 10 for $1.40. 100 for $12.00

BEDDING HYACINTHS

The same fine colors as above but smaller bulbs. Good also for pots. Splendid for outdoors. Produce fine spikes.

LIGHT BLUE, LIGHT PINK, PURPLE, ROSE-PINK, WHITE.
All colors labeled. Each 10c. 10 for 90c. 100 for..............$8.00

ORDER BLANK

The J·D·Long Seed Company

BOULDER, COLORADO

Name..
Please write plainly

Amount Enclosed

$..

Street..

P. O. Box......................*R. D. No*......................*Box*....................

Date

Postoffice..

....193.....

State..*Express Office*..

TERMS: Cash with order, or 25% cash, balance C. O. D.

COLORADO Customers: Please Add State Sales Tax. Thanks.

QUANTITY	NAME	VARIETY	PRICE	
		TOTAL		

Use other side of this Order Blank for additional items

Carry this amount to next page →

THE BRADFORD-ROBINSON PTG. CO., DENVER

ORDER BLANK—Continued

QUANTITY	NAME	VARIETY	Amt. Brought Forward	
		Total Amount Enclosed →		

SHALL WE SUBSTITUTE? If cannot supply kind ordered, shall we send another, subject to your approval? Your answer..

DOES YOUR NEIGHBOR WANT A CATALOG?

Please give name and address here:

....

....

....

....

Shirley Temple

A New Glad as Lovely as "Shirley in Person"

A beautiful new heavily ruffled immense cream (almost white), with deeper yellow throat.

Six well placed blooms of heavy substance on a long spike of eighteen florets. Edges of petals beautifully frilled. You will say that the name, SHIRLEY TEMPLE, just fits.

Husky foliage, yet grows from five to six feet tall, and is a good propagator. Quite likely to bloom from bulblets, the spike and blooms being smaller, of course, than from bulbs, but lovely.

This wonderful new Glad, originated by D. S. Pruitt, is one of the best of this year's introductions and is destined to become as popular a star with Glad lovers as its namesake is in the movies.

On exhibition at the Oregon Glad Show year 1937, Shirley Temple was awarded first for the best seedling in the show, the largest individual floret and was easily the best spike in the entire show.

Shirley and her parents saw this Glad on display and graciously consented to its being named for America's little sweetheart.

PRICES: (Large bulb, 75c) (Medium bulb, 40c) (Small bulb, 20c).

BULBLETS: 2—10c; 10—40c; 100—$2.50; 1000—$20.00; Quart, $50.00. Prepaid.

PREPAID PRICES FOR ALL 6 SIZES

SHIRLEY TEMPLE

	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6
EACH	$1.00	$0.75	$0.50	$0.40	$0.30	$0.20
TEN	8.00	6.00	4.00	3.40	2.40	2.00
100	60.00	40.00	32.00	27.20	19.20	14.40

"Glad Gossip," 10 Cents

"Glad Gossip" is a 24-page booklet I wrote to help both amateurs and professional growers get the most pleasure and profit from their Glads. Doesn't tell all there is to know about Glads, but tips you off about many points of vital interest.

Among other things, about eight pages are given to **thrips.** Many who followed my suggestions last season solved their thrips problems, and have renewed their enthusiasm for growing Glads as a hobby or for market.

The price is 10 cents. If not worth 10 cents then it isn't worth sending for. It's been worth dollars to many Glad growers. "You'll be surprised."

Free with Glad orders amounting to $1.00 or over, if asked for when order is sent. Really ought to have required a larger order for free copy, but send as big an order as you can, $1.00 or more, and "Gossip" is yours. Otherwise, 10c please.

Shirley Temple

LONG'S ANNUAL FALL SALE OF **GLADIOLUS BULBS**

At Digging-Time Prices—Fall Delivery

It's good business to buy Glads in the fall. Fall buying gives you the pick of the stock, assures your getting the varieties and sizes you want and at very reasonable prices.

I recommend buying at least part of one's Gladiolus bulbs in the fall, for several reasons.

One doesn't feel it so much if he buys part of his Glad bulbs in the fall instead of waiting until spring.

"The cream of the crop" is what I promise my fall Glad buyers.

Then, too, it's fun having your bulbs and bulblets right where you can watch them and keep them safely through the winter. Just to **"paw them over"** from time to time, and visualize the rare and beautiful spikes of bloom they will produce, is no small compensation, as any real fan will know.

I don't claim that my fall prices are always lower than in spring. Sometimes otherwise. But I fill the fall orders so liberally that the customer is 'way to the good anyhow.

Three Size Glad Bulbs

The **LARGE BULBS measure** (in diameter) from 1¼ inches up, mixed sizes. (Part No. 1 and part No. 2 sizes.) This size is designated by the letter **"L"**.

MEDIUM BULBS measure ¾ inch to an inch or larger, mixed sizes. (Part No. 3 and part No. 4 sizes.) These Medium Bulbs bloom splendidly, though the large bulbs make still larger spikes and more of them. **Medium bulbs are designated by the letter "M".**

NOTE: If sold out No. 1 size, we may send all No. 2 for Large, but more of them. If out No. 3, will send all No. 4 but more of them. Usually have enough so can send as noted above, however.

SMALL BULBS are designated by the letter **"S"**. They will average nearly half-inch in diameter. **Not sold as blooming sizes,** yet many will bloom.

NOTE: It will help us in filling your Glad bulb orders if you will mention the size each time: Large, Medium, Small, or just the letters **L, M ,or S.**

Prices, Terms, Delivery

Gladiolus prices are guaranteed for this fall only—until my spring catalogue is mailed in January. Many of these offers will be withdrawn altogether in January.

Each item on your Glad order must amount to not less than 10c.

TERMS: Cash with order, or ¼ cash with order. balance C. O. D. Or send ¼ with order, and balance any time before we are ready to ship.

DELIVERY: (Except wholesale lots.) I pay all postage or express charges, and guarantee safe delivery. **(My choice, whether parcel post or express.)**

If your express office is different from your mail address, please be SURE to give express office address also when ordering.

What Size Shall I Buy?

A **Large** bulb usually produces two spikes of blossoms, sometimes three. **A Medium** bulb will produce a splendid spike, maybe two. **A Small** bulb is not certain to bloom, but many smaller bulbs will bloom, producing smaller spikes.

Medium and **Small bulbs are** especially valuable for producing new, vigorous bulbs and many bulblets. **Large** and **Medium** bulbs best for blooms.

If You Pay Transportation

All Glad bulbs in this catalogue are priced PREPAID, **except wholesale** lots.

BUT, many customers have been much pleased with my special proposition.

If the customer pays express on Glads priced prepaid, I will send extra Glads to more than offset the express charges. I'll send extra bulbs of kinds on your order, or some good kinds, my selection, or maybe both.

If order part from wholesale list and part from prepaid lists, you will find it much to your advantage to do as many others have done. Just say, "Send all at my expense and add more Glads to **COVER SENDING COSTS ON PREPAID ITEMS."**

On good size orders express usually cheaper, as bulbs take a special low rate by **express.**

But if you specify parcel post shipment and you pay carrying charges, then we ship C. O. D. for postage. Please do not send any money in such cases for postage or try to estimate it. Nor say you will remit for postage later.

We keep no postage accounts. Either express, you pay express on arrival, or parcel post, the postage C. O. D.

Any Glads priced prepaid may be ordered f. o. b. Boulder, **at** the prepaid prices, but I then send you **more than enough extra stock to offset the carrying charges.** (Order should be $3.00 or more to take advantage of this offer.)

Send list for price on the lot, if you care to, but only for good sized lots, not a list amounting to only a few dollars. I'll make you price f. o. b. Boulder on the list. Please state definitely the kinds, sizes and quantities of each wanted.

We ship bulbs all winter. Prefer to ship soon as bulbs are ready, because have so many other shipments in spring. But, of course, will hold until spring if you say so. Safe delivery guaranteed. You take no risk, no matter when we ship.

SPRING DELIVERY. I will store orders amounting to $4.00 or more upon payment of 25 per cent or more on the order this fall. **But so far as possible, I need to ship Glad bulbs THIS FALL and early winter. Short on storage room.** Still more extra bulbs will be sent if you let me ship soon as bulbs are ready in fall and early winter.

NOTICE My fall Glad prices are made out early. If I am too low on some items, that's your good luck. If a bit high, I'll send plenty more Glads to adjust. Thus **prices are in YOUR favor "in the Long run."**

Second Choice, Please

Sooner or later, some kinds and sizes of Glad bulbs will be sold out. Saves a lot of time and correspondence if you will kindly name a few varieties that we may send in case sold out any on your order. **Or say if we may send another size.**

LONG'S Long Count

As all my old customers know, your GLAD orders will be filled most liberally. I could promise you more for your money, but I like to surprise you by doing better than I offer. **The larger the order, the more liberal the overcount.**

Choice Named VARIETIES OF Gladiolus

Please do not order in smaller quantities than listed. (5 or more bulbs at the 10 rate; but must amount to not less than 10c.)

Acadia (Palmer.) Geranium-pink. Cream throat. Tall, stiff, straight spike. Many well placed large blooms open. Lovely. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Adirondack (Christ.) Large, dark rose. Very unusual color. (L. 10c; 10—80c) (M. 2—10c; 10—40c) (S. 10—20c).
(LONG SEASON ASSORTMENT, $1.00)

Aida (Pf.) Rich, deep violet-blue. Large, tall, straight, early, strong grower. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).
(LONG SEASON ASSORTMENT, 50c)

Alayne (Kinyon.) Beautiful new shade of light rose. Never flecks. Straight stems. Blooms somewhat ruffled and all face one way. Splendid keeper when cut, opening up perfectly to the last tip. (L. 25c) (M. 15c) (S. 10c).
(LONG SEASON ASSORTMENT, $1.00)

Albatross (Pf.) Large pure white. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Amador (Kingsley.) New glowing red Glad that glistens in the sun and sparkles under electric light. Good size, good spike. (L. 2—12c; 10—50c) (M. 3—10c; 10—30c).

Amrita (Palmer.) Shades of capucine buff, yellow throat, ruffled. (L. Each, $1.50) (M. Each, $1.00) (S. Each, 60c).

Angelica (Baerman.) New, lovely waxy frilled pink. (L. Each, $1.50) (M. Each, $1.00) (S. Each, 50c).

Apricot Glow (Palmer.) As named. (L. 2—10c; 10—40c; 100—$3.00) (M. 10—25c; 100—$1.60). Prepaid.

Arabella (Pf.) Glossy, dark purple, almost black. Large florets; heavy texture. Very tall exhibition variety. (L. 25c; 10—$2.00) (M. 15c; 10—$1.80).

Arethusa (F-B.) Heavy ruffled apricot with cream throat. (L. Each, $2.00) (M. Each, $1.20) (S. Each, 80c).

Ariadne (Baerman.) Tall blotched white. (L. 75c; 10—$6.00) (M. 50c; 10—$4.00) (S. 30c; 10—$2.40).

Auahi (From New Zealand.) Smoky mauve, suffused old rose, white throat. Unusual exhibition variety with up to 10 open. (L. 50c; 10—$4.00) (M. 30c; 10—$2.40) (S. 20c; 10—$1.80) (Blts. 10—50c).

Ave Maria (Pf.) Large near-blue. Tall straight spike. Many large blooms open, facing one way, well placed. Early. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Bagdad (Palmer.) Smoky old rose. Large. Tall straight spike. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Barcarole (Palmer.) New large, tall, clear orange. (L. Each, $2.00) (M. Each, $1.25) (S. Each, 75c).

Beacon (Palmer.) Red salmon with large cream blotches. (L. 25c; 10—$2.00) (M. 18c; 10—$1.40) (S. 10c; 10—80c).

Beautiful Ohio (Hul.) New tall lavender-rose. (L. Each, 45c) (M. Each, 35c) (S. Each, 25c).

Berty Snow (Mair.) Large lavender. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

These Prices Prepaid
Bulbs Plainly Labeled

Betty Brown Eyes (Briggs.) Orange, maroon blotches on two lower petals. (L. 2—14c; 10—60c) (M. 2—10c; 10—40c).
(LONG SEASON ASSORTMENT, $1.00)

Betty Co-Ed (Briggs.) Soft creamy pink, "that schoolgirl complexion." (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Betty Nuthall (Salbach.) Coral with orange throat. Still one of the best. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).
(LONG SEASON ASSORTMENT, 50c)

Bill Sowden (Fallu.) Very large deep red. Favorite Australian Glad. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Blue Admiral (Christ.) Deep violet-blue. Clear color. Tall, strong straight spike. Large blooms, well faced, plenty open. Added to these good qualities is its healthy growth in field and good keeper in storage. (L. 10c; 10—80c) (M. 2—12c; 10—50c) (S. 10—30c).
(LONG SEASON ASSORTMENT, $1.00)

Blue Danube (Pf.) Amethyst-blue with darker throat. Straight spike carrying large well spaced blooms. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).
(LONG SEASON ASSORTMENT, 50c)

Blue Beauty (Blaue Schonheit.) (Pf.) Giant light blue with edges of petals overlaid violet-blue. Wide opened florets. A super Ave Maria. (L. 30c; 10—$2.40) (M. 20c; 10—$1.60) (S. 10—$1.00).
(LONG SEASON ASSORTMENT, $1.00)

Blue Triumphator (Pf.) Largest of the near blues. (This stock mixed with Picardy.) (L. 10—40c; 100—$3.00) (M. 10—20c; 100—$1.80) (S. 10—12c; 100—$1.00). All prepaid.
(LONG SEASON ASSORTMENT, $1.00)

Bob White (Zimmer.) Immense white with two rose lines on lower petals. Tall, straight spike. Good. (L. 2—14c; 10—60c) (M. 3—10c; 10—30c) (S. 10—18c).
(LONG SEASON ASSORTMENT, 50c)

Camellia (Palmer.) New blush white with orange blotch on cream ground. Tall, straight spike. (L. Each, $1.50) (M. Each, $1.00) (S. Each, 60c).

Canzonetta (Christ.) Large salmon-scarlet; self, no blotches. Many open. Stock scarce. (L. Each, $1.50) (M. Each, $1.00).

Champlain (Palmer.) A healthy, vigorous blue, or near-blue. Soft violet with slightly darker throat. (L. 2—12c; 10—50c) (M. 3—10c; 10—30c) (S. 10—18c).
(LONG SEASON ASSORTMENT, 50c)

Chamouny (Baerman.) New light cerise-rose. A Picardy seedling of real merit. (L. Each, $3.60) (M. Each, $2.40) (S. Each, $1.60).

Charles Dickens (Pf.) Radiant purple. Very tall, good spike. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).
(LONG SEASON ASSORTMENT, 50c)

Christabel (Mitsch.) Shrimp pink with cream throat. (L. 2—14c; 10—60c) (M. 3—10c; 10—30c).
(LONG SEASON ASSORTMENT, $1.00)

Commander Koehl (Pf.) Immense dark scarlet of glowing brilliancy. A sensation in gardens and show rooms. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Coronation (Palmer.) Light salmon, shading to cream. Exhibition type. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Coryphee (Pf.) Soft pink with white throat. (L. 2—12c; 10—50c).

D. A. Hay (New Zealand.) Large pink with cream throat. (L. 15c; 10—$1.20) (M. 10c; 10—80c).

Debonair (Palmer.) LaFrance pink. Throat shrimp pink and cream. Tall, straight spike. Very long flower head. Blooms spaced and faced right, and a whale of a lot of them. Another Palmer winner. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Do-X (Pf.) Amber yellow. Good form, good size. Long spikes. (L. 12c; 10—$1.00) (M. 2—14c; 10—60c).

Dr. F. E. Bennett (D.) Bright red. (Fast being replaced by Red Phipps.) (L. 2—12c; 10—50c) (M. 10—25c).

Dr. Durr (Pf.) New white with cream throat. Very early. If you see a tall white among your early Glad blooms, the chances are it's Dr. Durr. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Dr. Hoeg (Prestgard.) Glistening dark red. (L. 12c: 10—$1.00) (M. 2—15c; 10—70c).

Dr. Moody (Kinyon.) Large lavender. Early. Good straight spike. Blooms well placed. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Dr. Nelson Shook (K.) Tyrian-rose. Ruffled. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).

Duna (Palmer.) Soft light pinky buff. A beautiful clear, distinct new shade in Glads. Tall, straight spike. The opening florets look like lovely rosebuds. (L. 2—12c; 10—50c (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Early Dawn (Briggs.) Tall and large, very early rich geranium pink. Color deeper on lower petals. One of the few large, good, early pinks. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Early Melody (Arenius.) Early pinkish lavender. (L. 10—50c) (M. 3—10c; 10—30c) (S. 10—15c).

Early Peach (Pruitt.) Peach-red, blending to ivory in throat. (L. 70c; 10—80c) (M. 2—12c; 10—50c) (S. 3—10c; 10—30c).

Early Rose New. Originated by Milton Jack, Canada. Milton's got something there. Sez 'e: "Rich rose, shading to lighter rose in throat. Twenty buds, 8 open. Fine form and placement. Unique color. Early. Our most popular seller last season."

EARLY ROSE caught the eye of visitors in our gardens also last summer. Very similar to the popular Matador. Shall need to grow and compare them another season to judge which is the better. (L. 10c; 10—80c) (M. 2—14c; 10—60c) (S. 3—10c; 10—30c).

Early Sunrise (Vel.) Large, tall, deep salmon. Early. (Color varies.) (L. 2—14c; 10—60c).

Edith Robson (Australia.) Light salmon-rose with reddish blotch. Very tall, strong growing plant with immense spike of bloom. A winner as an exhibition and cut flower variety. 10 to 12 well placed blooms open. (L. 2—12c; 10—50c) (M. 3—10c; 10—30c).
(LONG SEASON ASSORTMENT, 50c)

Ellen Marie (Pruitt.) Salmon-pink, 6 to 9 blooms open. Flowers very large, of exhibition type. Beautifully ruffled. Almost self color. No flecking. Similar to Picardy but deeper tone, and earlier. (L. 75c; 10—$5.00) (M. 38c; 10—$2.50) (S. 18c; 10—$1.50) (Blts. 10—30c; 100—$2.50).

Eloise (Dorrett.) Clear, dark lavender or orchid. Unusual shade. (L. Each, 30c; 10—$2.40) (M. 20c; 10—$1.60) (S. 15c; 10—$1.20) (Blts. 10—40c).

Emile Aubrun (Lemoine.) Huge spike. Flower of smoky bronze, with cherry blotch. Have never had enough of this yet to supply the demand. (L. 2—12c; 10—50c) (M. 3—10c; 10—30c).
(LONG SEASON ASSORTMENT, 50c)

Evelyn Kirtland (Mrs. Austin.) Deep rose-pink. Center shell-pink. Scarlet blotches lower petals. Tall, straight spike. An old favorite come back. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).
(LONG SEASON ASSORTMENT, 50c)

Fata Morgana (Pf.) Peach blossom. Amber throat. Good spikes. One of the earliest. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).
(LONG SEASON ASSORTMENT, 50c)

Flaming Meteor (Mitsch.) Extra large, red blooms, five or six open at a time. One of the tallest, most spectacular Glads grown. A real novelty. (L. 2—14c; 10—60c) (M. 3—10c; 10—30c).
(LONG SEASON ASSORTMENT, $1.00)

Frost Pink Ornatus (Evans.) Lovely ruffled silvery pink. (L. Each, $1.00) (M. Each, 60c) (S. Each, 40c).

Gate of Heaven (Pf.) Straight spike. Strong growing, pure, rich, deep yellow. Florets large, ruffled, well placed and of good substance. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Giant Nymph (Coleman.) Tall pink. (L. 2—10c; 10—40c; 100—$3.00). Prepaid.

Gladdie Boy (Bill.) Extra early decorative pink with deep yellow throat. Ruffled, and very lovely. Good for cutting and valuable because so early. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).
(LONG SEASON ASSORTMENT, 50c)

Golden Chimes (Ellis.) Beautiful large light yellow. (L. 2—12c; 10—50c) (M. 3—10c; 10—30c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Golden Cup (Palmer.) Yellow. Deeper than Golden Dream, and larger. Good tall, straight, stiff spike, with plenty well placed blooms. A crooked spike of Golden Cup is almost unknown. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Golden Dream Tall yellow. (L. 2—10c; 10—40c; 100—$3.00). Prepaid.

Golden Goddess Salbach's patented large exhibition yellow. (Large Bulbs, Each, 20c; 3—45c; 6—80c; 12—$1.50; 25—$2.85; 100—$9.00).

Golden Lancer (Heberling.) Good, commercial yellow. (L. 20c; 10—$1.60) (M. 12c; 10—$1.00) (S. 2—14c; 10—60c).

Gold Mine (Briggs.) Large, yellow, similar to Golden Measure. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).

Green Light (Pf.) New ruffled white with green cast when flower opens. (L. 50c; 10—$4.00) (M. 35c; 10—$2.50) (S. 25c; 10—$2.00) (Blts. 4—25c).

Heiligtum (Pf.) Large alabaster white, with greenish throat. Strong grower. Long, straight spike. (L. 50c; 10—$4.00) (M. 35c; 10—$2.50) (S. 25c; 10—$2.00) (Blts. 5—25c).

Hercules (Crow.) New shade of clear buff. Tall massive spike. Blooms large and of heavy texture. (L. 15c; 10—$1.20) (M. 10c; 10—80c).

Heritage (Ristow.) Very large warm pink, throat lighter, with white midribs on lower petals. (L. 15c; 10—$1.20) (M. 10c; 10—80c) (S. 2—10c; 10—40c).

Honor (Mrs. Kinyon.) New clear lavender. Opens six large, well placed blooms. Straight, stiff spike. Beautiful! L. 15c; 10—$1.20) (M. 10c; 10—80c) (S. 2—12c; 10—50c).
(LONG SEASON ASSORTMENT, $1.00)

Iosco (Kinyon.) Giant exhibition yellow or "ivory-buff." (L. Each, $1.00.)

Irak (Mitsch.) A silvery-grey sport of Bagdad. Finer color than MARMORA, and taller. A giant novelty. (L. 35c; 10—$2.80) (M. 25c; 10—$2.00) (S. 15c; 10—$1.20).

Isola Bella (Pf.) New. Cattleya pink with a soft lilac hue. The wide open florets are slightly ruffled. (L. 40c; 10—$3.00) (M. 30c; 10—$2.40) (S. 20c; 10—$1.60).

Janet (Crow.) Smoky gray shaded pink. (L. 2—10c; 10—40c; 100—$3.00). Prepaid.

Jersey Cream (Evans.) A new good commercial. Strong grower. Good habits. (L. 15c; 10—$1.20) (M. 10c; 10—80c) (S. 2—10c; 10—40c).
(LONG SEASON ASSORTMENT, $1.00)

Johann Strauss (Pf.) Large salmon pink to peach-red, with yellow throat. (L. 15c; 10—$1.20) (M. 10c; 10—80c).

Jonkheer Van Tets (Pf.) Grand immense white. Great prize winner at the Boston and other large shows. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).
(LONG SEASON ASSORTMENT, 50c)

Jonquil (Palmer.) Clear deep yellow. No markings. (L. 20c; 10—$1.60) (M. 15c; 10—$1.20) (S. 10c; 10—80c).

Jos. Hayden (Pf.) Light lavender with dark violet blotches on lower petals. A striking novelty. (L. Each, $2.00) (M. Each, $1.50) (S. Each, $1.00) (Blts. 3—$1.00).

J. S. Bach (Pf.) Immense salmon-orange. Here is one answer to "What's a good early red?" (L. 10c; 10—80c) (M. 2—12c; 10—50c).

King Arthur (Arenius.) Grand deep rose-lavender. Florets very large, of distinct shape, edges fluted, of heavy substance, and well arranged. Visitors spot this as one of the most outstanding and interesting among newer Glads. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Lady Eaton (Palmer.) Venetian pink. (L. Each, 15c.)

La Paloma (Dusinberre.) Vivid orange. One of the earliest. (L. 2—10c; 10—40c; 100—$3.00). Prepaid.

Leona (Pruitt.) A very rich rose-red. Medium late, tall growing, carrying from 6 to 8 fine, large, ruffled flowers open at one time. (L. 75c; 10—$5.00) (M. 38c; 10—$2.50) (S. 18c; 10—$1.50) (Blts. 10—30c; 100—$2.50).

Libelle (Pf.) Heliotrope-blue, violet feather in throat. Flowers large and of a very pleasing color. One of the clearest of the "blues." And early. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Linalee (D.) Large rich pink, Phipps seedling. Deeper pink than Phipps. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).

Londonderry (Christ.) Giant rich bronzy orange with faint smoky cast over all. Touch of carmine in the throat. A giant in both plant and flowers. (L. 15c; 10—$1.20) (M. 10c; 10—80c) (S. 2—12c; 10—50c).
(LONG SEASON ASSORTMENT, $1.00)

Louis d' Or (Pf.) Bright orange-yellow early Decorative. (L. 15c; 10—$1.20) (M. 10c; 10—80c).

Ludwig Beethoven (Pf.) Smoky mauve. (L. 10c; 10—80c) (M. 2—12c; 10—50c).

Maid of Orleans (Pf.) Large lovely milky white with cream throat. Tall, straight spike. Flowers perfectly placed. A glorious white, now considered by many (everything considered) the best and most satisfactory white. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Makenu (New Zealand.) Large wide open ruffled florets of orange shade, with scarlet blotch. (L. 25c; 10—$2.00) (M. 15c; 10—$1.20) (S. 10c; 10—80c).

Mammoth White (U. B.) Immense white. Several spikes make a mass of blooms. A dozen are "stupendous, colossal"! (L. 2—12c; 10—50c) M. 3—10c; 10—25c).
(LONG SEASON ASSORTMENT, 50c)

Marchen (Pf.) Luminous pink. (L. 15c; 10—$1.20) (M. 10c; 10—80c) (S. 2—12c; 10—50c).

Margaret Beaton (Twomey.) New, immense white, with orange-scarlet blotch. (L. Each, $1.50) (M. Each, $1.00) (S. Each, 60c).

Margaret Fulton Superb early salmon decorative. A distinct shade, different from the color of any other variety. Great favorite with florists on account of its rich color. Fine habits. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Marmora (Errey.) Immense smoky lavender from Australia. Many blooms open, on good, tall, straight spike. Great exhibition variety. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).
(LONG SEASON ASSORTMENT, 50c)

Matador (Christ.) Lavender-red, with dark blotches. Similar to Early Rose. Deeper color in throat. (L. 40c; 10—$3.00) (M. 25c; 10—$2.00) (S. 15c; 10—$1.20) (Blts. 10—25c).

Maunga (New Zealand.) Gigantic pure white. Prize winner at many New Zealand shows. Exhibition Glad, but florets too loosely attached for a good commercial. (L. 20c; 10—$1.60) (M. 10c; 10—80c) (S. 2—10c; 10—40c).
(LONG SEASON ASSORTMENT, $1.00)

Max Reger (Pf.) New light lavender-blue. (L. 15c; 10—$1.20) (M. 10c; 10—80c).

Mildred Louise (Wentworth.) Marvelous strawberry pink. Yellow throat. Very large. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Milford (New Zealand.) Clear, even tone of lovely light blue. Flowers very large, 9 open. Spike and placement splendid. A sturdy, healthy, beautiful giant Glad. (L. Each, 15c; 10—$1.20) (M. 10c; 10—80c) (S. 2—10c; 10—40c).
(LONG SEASON ASSORTMENT, $1.00)

Millie Parks (New Zealand.) Shrimp pink, flaked rose dore, primrose throat. An improved D. A. Hay. **(L. 50c; 10—$4.00) (M. 25c; 10—$2.00).**

Minuet (J. C.) Large lavender. **Still the favorite. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).**
(LONG SEASON ASSORTMENT, 50c)

Miss Alameda (Salbach.) **Large deep salmon-pink, with carmine blotch.** Tall straight spike. Florets large and of heavy substance. **(L. 2—14c; 10—60c) (M. 3—10c; 10—30c).**
(LONG SEASON ASSORTMENT, 50c)

Miss Greeley (Briggs.) Very similar to Mr. W. H. Phipps, but better in some points. **Miss Greeley is about three weeks earlier than Phipps.** Just imagine what this means to florists and commercial growers. **(L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).**
(LONG SEASON ASSORTMENT, 50c)

Miss Marion (Zimmer.) **A very distinctive shade of mauve** lavender not seen in any other glad. **A soft** cream throat further enhances its beauty. **(L.** Each, **40c) (M.** Each, **25c) (S.** Each, **15c).**
(LONG SEASON ASSORTMENT, $1.00)

Miss New Zealand (New Zealand.) **The sensational gigantic introduction that all Glad fans are** talking about. Color, **salmon-apricot, suffused rose with blotch of ripe peach. The Glad that put New Zealand on the Glad map.** Gigantic in every way. **(L. 20c; 10—$1.60) (M. 12c;** 10—**$1.00) (S. 10c;** 10—**80c).**
(LONG SEASON ASSORTMENT, $1.00)

Morocco (Pf.) Very dark maroon. Buds almost black. Large. An outstanding novelty. Catches eye of every visitor to gardens. **(L. 2—12c; 10—50c) (M. 3—10c;** 10—**25c).**
(LONG SEASON ASSORTMENT, 50c)

Mother Machree (Stevens.) **Soft smoky lavender,** combined with orange and gray. **(L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).**
(LONG SEASON ASSORTMENT, 50c)

Mr. W. H. Phipps (D.) **"The Wonder Glad." La France pink. Has been grown with 20 open blooms.** **(L. 2—12c; 10—50c) (M. 10—25c).**
(LONG SEASON ASSORTMENT, 50c)

Mrs. Douglas (Diener.) Begonia-rose, striped brilliant scarlet. Very tall, large, vigorous. **(L. 2—12c; 10—50c) (M. 3—10c; 10—25c).**
(LONG SEASON ASSORTMENT, 50c)

Mrs. E. A. Rides **(New Zealand.) Large blue lavender with reddish center. Eight large florets** open. **(L. 25c; 10—$2.00) (M. 15c; 10—$1.20).**

Mrs. E. J. Heaton **(Heaton.) Glowing salmon with** clear cream throat. 6 to 8 large flowers open on tall, strong, straight spikes. Like Mildred Louise in general appearance. Stands up under heat and other adverse conditions. **(L. 2—14c; 10—60c) (M. 3—10c; 10—30c) (S. 10—18c).**
(LONG SEASON ASSORTMENT, 50c)

Mrs. E. J. Toon (Toon, New Zealand.) A tall, very large fine white. **(L.** Each, **$1.00) (M.** Each, **50c).**

Mrs. G. Wade (Whiteley, **New Zealand.)** Medium yellow. Same shade as Golden Chimes. **Early, 8 to** 10 open. **(L. 12c; 10—$1.00) (M. 2—14c; 10—60c) (S. 2—10c; 10—40c).**
(LONG SEASON ASSORTMENT, $1.00)

Mrs. Pendleton Light pink with dark red blotch. **(L. 2—12c; 10—50c) (M. 3—10c; 10—25c).**

Mywag (Palmer.) Large salmon, white throat with red blotch. **(L. 75c; 10—$6.00) (M. 50c; 10—$4.00) (S. 30c; 10—$2.40).**

Nadia (Leffingwell.) New small Decorative. Upper petals bright salmon. Lower petals deep yellow. Long flower head. **(L. $1.00; 10—$8.00) (M. 60c; 10—$4.80) (S. 35c; 10—$2.70) (Blts. 2—25c).**

New Era (Ellis-Majeski.) **Eosine pink blended with La France pink. A pink that is PINK. Soft cream throat, white midribs. Extremely ruffled (very frilled). 10 open florets, 18 florets and buds.** Always straight. Heavy texture. **(L.** Each, **75c) (M.** Each, **45c) (S.** Each, **20c).**

Ninth Symphony **(Pf.) New. A first class exhibition variety. Color vivid salmon red with silky sheen without any markings. The florets are very large, wide opened, of good lasting substance. (L. 20c; 16—$2.00) (M. 12c; 10—$1.00) (S. 2—14c; 10—70c).**
(LONG SEASON ASSORTMENT, $1.00)

Oeganda (Pfitzer.) The nearest to a real black Glad. Like Morocco, but darker. **(L. 40c) (M. 25c) (S. 15c) (Blts. 5—25c).**

Our Selection (Australia.) **Salmon-red, flecked with deeper shade, often marked with slate flakings. Lower petals carrying a blotch of cerise bordered with cream.** Strong spikes carry large blooms, many open. Placement splendid. **(L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).**
(LONG SEASON ASSORTMENT, 50c)

Paradise (Pruitt.) **Apricot-buff, shading to yellow in throat.** Tall **spike with 6 or more large florets open at** once, and well placed. The color is similar to Wasaga. Vigorous grower. **(L. 10c; 10—80c) (M. 2—12c; 10—50c) (S. 3—10c; 10—30c).**

Paul Grampel (Pf.) Brilliant scarlet. **(L.** Each, **$1.00) (M.** Each, **50c) (S.** Each, **30c).**

Peggy Lou (Wilson-Evans.) Smooth, deep shrimp pink with a rosy cast, and slight peppering of deeper rose in throat. Very similar to PICARDY in every way except that PEGGY LOU is deeper in color. **(L. $1.00; 10—$8.00) (M. 75c; 10—$6.00) (S. 50c; 10—$4.00) (Blts. 20c; 6—$1.00; 10—$1.60).**

Pelegrina (Pf.) Near blue. **(L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).**
(LONG SEASON ASSORTMENT, 50c)

Pensacola (Christ.) **Pure scarlet red. No markings. Very attractive.** Some say the best in its color class. **(L. 15c; 10—$1.20) (M. 10c; 10—80c) (S. 2—12c;** 10—**50c).**
(LONG SEASON ASSORTMENT, $1.00)

Pfitzer's Triumph **(Pf.) Immense blooms of salmon-orange.** Usually classed with reds. **(L. 2—12c; 10—50c).**

Pfitzer's Masterpiece Large salmon-pink, lighter throat. Many open. **(L.** Each, **$1.00) (M.** Each, **75c) (S. 60c).**

Picardy (Palmer.) Soft shrimp pink. **Many say this is the most outstanding introduction in recent years. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—10c).**
(LONG SEASON ASSORTMENT, 50c)

Pirate (Palmer.) Shades of carmine and pomegranate-purple. **(L. 2—12c; 10—50c) (M. 3—10c; 10—30c).**

Pititi (New Zealand.) Salmon-apricot flaked darker. Throat powdered henna. **Plant, spike, florets very large, 10 to 12 open. Champion bloom at Papanui, New** Zealand show 1934. **(L. 12c; 10—$1.00) (M. 2—14c; 10—60c) (S. 3—10c; 10—30c).**
(LONG SEASON ASSORTMENT, $1.00)

Prairie Gold (Corrington.) **Rich deep yellow. Carmine on tips and reverse side of petals. The color is very unusual. (L. 25c) (M. 15c) (S. 10c).**
(LONG SEASON ASSORTMENT, $1.00)

Prof. Slogteran (Holland.) Pure flesh pink; carmine feather. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).

Puritan (Baerman.) New ruffled pure pink. (L. Each, $2.00) (M. $1.20) (S. 80c).

Rameses (Stevens.) Red-purple with deep crimson blotch. Spike very tall. Florets large. Ruffled. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Rapture (Palmer.) Medium light salmon with diffused creamy blotch. Similar to Mildred Louise. Later. Very strong grower. Good Commercial. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).

Recado (Palmer.) Gigantic new smoky. (L. $1.50) (M. $1.00) (S. 60c).

Red Phipps (Briggs.) A glowing red. Splendid spike, good placement. Buds and blossoms attached to spike just right for packing and long distance shipping. Favorite Commercial red, and highly prized by fans. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Redwood Beauty (Majeski.) Something like the popular "Our Selection," but larger, brighter, and more dazzling and spectacular. (L. Each, 30c) (M. Each, 20c) (S. Each, 15c).

Regent (Palmer.) Fine new scarlet. (L. $1.00; 10—$6.00) (M. 60c; 10—$4.80) (Blts. 4—25c).

Reverie (Palmer.) Light pink, cream throat. (L. 2—14c; 10—60c) (M. 3—10c; 10—30c) (S. 10—20c).

Richard Wagner (Christ.) Good cream, nearly white. Glad of good size and satisfactory habits. (L. 10c; 10—80c) (M. 2—12c; 10—50c) (S. 2—10c; 10—40c).
(LONG SEASON ASSORTMENT, $1.00)

Rideau (Palmer.) Smoky salmon shade. Large. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).

Rima (Mitsch.) Lovely blend of lilac and rose, with lighter, creamy throat. One of the most beautiful of pastel-colored Glads. Tall, straight spikes with 5 to 7 open. "Delightfully Different." Has captured the fancy of both fans and florists. (L. $1.20; 10—$9.60) (M. 60c; 10—$4.80) (S. 30c; 10—$2.40).

Robert Burns (Christ.) Similar to Blue Admiral, but larger and better. (L. 75c; 10—$6.00) (M. 50c; 10—$4.00) (S. 35c; 10—$2.80).

Rosalie (Australia.) Absolutely different from any other Glads I've seen or heard about. The cream center is bordered wine-red. Faint carmine markings in throat. Eight large florets open at once on tall, strong spike. Very conspicuous. Denver florists liked it very much. Supply in U. S. very small yet. (L. 50c; 10—$4.00) (M. 35c; 10—$2.50) (S. 25c; 10—$2.00) (No Blts. to spare).

Rosamond (Wright.) Salmon-rose with darker blotch. (L. Each, $1.50) (M. Each, $1.00) (S. Each, 60c).

Royal Gold (Pf.) Upper petals yellow. Lower petals deep gold. Good in every way. (L. Each, $1.00) (M. Each, 60c) (S. Each, 30c).

Royal Omar (Christ.) Large, robust, deep pink. (L. 25c; 10—$2.00).

Sahara (Palmer.) Light brown to tan. Unusual color, well named. (L. 60c; 10—$4.80) (M. 40c; 10—$3.20) (S. 25c; 10—$2.00).

Salbach's Orchid (Salbach.) Similar to Minuet but pink—the shade of a Catteya orchid. If you like Minuet (and who doesn't!) you will be delighted with SALBACH'S ORCHID. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Sandra (Palmer.) Shrimp pink, amber blotch. (L. Each, $1.50) (M. Each, $1.00) (S. Each, 60c).

Schwaben Girl (Pf.) Pure pink without markings—strong straight spikes. Large florets with round petals, 8 to 10 open. Surprisingly early for such a large, fine Glad. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Shirley Temple (Pruitt.) Immense ruffled cream, heavy "leathery" substance, tall spike. (L. 75c; 10—$6.00) (M. 40c; 10—$3.40) (S. 20c; 10—$2.00).

Smiling Maestro (Christ.) Deep salmon-rose, flaked brown. Large exhibition type. (L. 10c; 10—80c) (M. 2—12c; 10—50c) (S. 3—10c; 10—30c).
(LONG SEASON ASSORTMENT, $1.00)

Solveig (Prestgard.) Large ruffled white. (L. Each, 12c; 10—$1.00) (M. 2—15c; 10—70c).

Sonatine (Pf.) Very tall, large, early, lustrous pink, with non-kinking spike. Florets very large with broad petals, strongly attached to spike. Tall, strong, straight spikes. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Southern Cross (New Zealand.) Large rich red. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Spirit of St. Louis (D.) Good early orange saffron. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c).

Spray of Gold (Palmer.) Early deep yellow. Waved petals. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

St. Lawrence (Christ.) Bright scarlet with cardinal throat. (L. Each, 25c) (M. Each, 20c) (S. Each, 15c).

Star of Bethlehem (Pf.) New pure white similar to Maid of Orleans, but larger. (L. 10c; 10—80c) (M. 2—12c; 10—50c) (S. 3—10c; 10—30c).

Sweetheart (Prestgard.) Lovely decorative white with pink edges. Well named. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).
(LONG SEASON ASSORTMENT, 50c)

Taiaroa (New Zealand.) Salmon-pink, flaked slate with purple blotch. 9 large well placed florets open at once. (L. 2—16c; 10—70c) (M. 2—10c; 10—40c) (S. 10—20c).
(LONG SEASON ASSORTMENT, $1.00)

Takina (New Zealand.) Another giant as large as Miss New Zealand, but entirely different in color. The plant, spike and flowers are massive. Color, rosaline purple, flaked darker. (L. 25c; 10—$2.00) (M. 15c; 10—$1.20) (S. 10c; 10—80c).
(LONG SEASON ASSORTMENT, $1.00)

Tawhaki (New Zealand.) Terra-cotta, blooms with chocolate blotch. (L. 15c; 10—$1.20) (M. 10c; 10—80c).

Toa (New Zealand.) Another large husky Glad from New Zealand. Tall, straight spike. Florets large, well placed and plenty open. Color, rosy salmon, with darker blotch. Very robust, strong, healthy grower. (L. 15c; 10—$1.20) (M. 10c; 10—80c) (S. 2—12c; 10—50c).

Uncas (Webster.) New exhibition orange. **(L. Each, $1.50) (M. Each, $1.00) (S. Each, 60c).**

Vagabond Prince (Palmer.) Bronze-red, with rich orange-red throat blotches. Big seller. Order early. **(L. 20c; 10—$1.60) (M. 15c; 10—$1.20) (S. 10c; 10—$1.20).**

Valeria (Pruitt.) A very unusual soft shade of red. Was given an award of merit at the 1937 N. E. G. S. Trial gardens. 4 to 6 large flowers open at one time on a straight, stiff stem. **(L. 75c; 10—$5.00) (M. 38c; 10—$2.50) (S. 18c; 10—$1.50) (Blts. 10—30c; 100—$2.50).**

Veilchenblau (Pf.) One of the older "blues," still wanted. **(L. 2—12c; 10—50c) (M. 3—10c; 10—25c).**

Wasaga (Palmer.) A beautiful clear glowing buff with wide open ruffled blooms. Absolutely no markings or flecking of any kind. **One of the most beautiful varieties in existence. (L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).**
(LONG SEASON ASSORTMENT, 50c)

Whero (New Zealand.) Immense scarlet-red with darker flecks at outer edges. **(L. 20c; 10—$1.60) (M. 15c; 10—$1.00) (S. 10c; 10—60c).**
(LONG SEASON ASSORTMENT, $1.00)

White Spire (Kinyon.) New. Florets perfectly placed, the 5-inch blossom neither crowded nor widely spaced on the stem. The petals are chamois-like in substance, thick and resilient. The stems are heavy and will hold upright 8 massive blooms open at once. A lovely pure glistening white with no markings. **(L. Each, $1.00.)** Large sizes only for sale.

Wurtembergia (Pf.) Very large red with white throat. One of Pfitzer's best. **(L. 2—12c; 10—50c) (M. 3—10c; 10—25c) (S. 10—15c).**

Zuni (Mitsch.) Some experts say this is today **the world's No. 1 Smoky Gladiolus.** A rich, sparkling silvery-rose, lit by a large terra cotta throat. Many 6½-inch florets open at one time. Hard to believe your own eyes when you see ZUNI—also, IRAK. **(L. $1.20; 10—$9.60) (M. 60c; 10—$4.80) (S. 30c; 10—$2.40).**

EARLY BIRD MIXED

Mixed from good named varieties, EARLY BLOOMING KINDS. Miss Greeley and other good earlies included. My selection. None labeled.
(L. 2—14c; 10—60c; 50—$2.20; 100—$4.00.) (M. 10—40c; 50—$1.50; 100—$2.80.) Prepaid.

EXHIBITION MIXED

Each order mixed from fine named varieties, my selection, none labeled.
(L. 2—12c; 10—50c; 50—$2.00; 100—$3.60.) (M. 10—30c; 50—$1.20; 100—$2.00.) Prepaid.

Best Blooming Bulbs

Not necessary to plant No. 1 size bulbs to produce grand exhibition spikes. No. 1 bloom just a little earlier, but well grown Nos. 2 and 3 bulbs, such as we send you, not far behind, and produce wonderful spikes also. No. 4 bulbs often make very good spikes and blooms. Smaller may bloom but not so good. They produce fine bulbs for the next year.

Frilled Pink—"New Era"

Introduced jointly by Ellis and Majeski.

"Eosine pink blended with La France pink. A pink that is PINK. We believe it to be the finest color of any Glad yet introduced. Soft cream throat, white midribs. Extremely ruffled (very frilled) 10 open florets and buds.

"Good placement and always straight. Heavy texture. Under subdued light it has no equal.

"1936 Shows—Illinois State Glad Show, first in both single and 3-spike class. In six showings NEW ERA is credited with seven blue ribbons."

	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6
EACH	$0.90	$0.75	$0.60	$0.45	$0.30	$0.20
TEN	7.20	6.00	4.50	3.20	2.20	1.50

BULBLETS: 10—60c; 100—$5.00. All Prepaid.

GLADIOLUS COLLECTIONS

$3.30 Labeled Collection "A"

All Large Bulbs, Prepaid

6 Acadia
5 Ave Maria
5 Bagdad
4 Berty Snow
4 Betty Co-Ed
6 Betty Nuthall
5 Dr. Moody
7 Dr. Durr
7 Duna
5 Gladdie Boy
6 Golden Cup
5 King Arthur
4 Mammoth White
7 Margaret Fulton
5 Mildred Louise
5 Mother Machree
5 Our Selection
6 Picardy
5 Red Phipps
5 Salbach's Orchid
8 Wasaga

All the above, each labeled, **$3.30**, prepaid.

$2.20 Labeled Col. "AA"

Same kinds and same number of bulbs as in Collection "A," but bulbs **Medium, $2.20.**

$1.80 Labeled Col. "AAA"

Same kinds and same number of bulbs as in Collection "A," but bulbs **Small, $1.80.**

$5.00 Labeled Collection "B"

All Large Bulbs, Prepaid

5 Blue Admiral
5 Champlain
5 Charles Dickens
5 Commander Koehl
9 Debonair
9 Early Dawn
5 Edith Robson
3 Flaming Meteor
8 Gate of Heaven
9 Golden Cup
5 Honor
5 Libelle
6 Maid of Orleans
6 Minuet
5 Miss Greeley
7 Mrs. E. J. Heaton
5 Pelegrina
6 Rapture
7 Sonatine
5 Taiaroa
6 Southern Cross
4 Vagabond Prince

All the above, each labeled, **$5.00**, prepaid.

$3.80 Labeled Col. "BB"

Same kinds and same number of bulbs as in Collection "B," but bulbs **Medium, $3.80.**

$2.90 Labeled Col. "BBB"

Same kinds and same number of bulbs as in Collection "B," but bulbs **Small, $2.90.**

$8.00 Labeled Collection "C"

All Large Bulbs, Prepaid

3 Alayne
4 Betty Brown Eyes
6 Bill Sowden
5 Bob White
4 Christabel
7 Edith Robson
5 Emile Aubrun
1 Hercules
3 Heritage
4 J. S. Bach
6 Londonderry
8 Maid of Orleans
9 Mildred Louise
5 Milford
4 Miss New Zealand
3 Pensacola
3 Pititi
1 Redwood Beauty
2 Rewi Fallu
2 Rima
2 Shirley Temple
7 Star of Bethlehem
6 Taiaroa
3 Whero

All the above, each labeled, **$8.00**, prepaid.

$6.00 Labeled Col. "CC"

Same kinds and same number of bulbs as in Collection "C," but bulbs **Medium, $6.00.**

$4.00 Labeled Col. "CCC"

Same kinds and same number of bulbs as in Collection "C," but bulbs **Small, $4.00.**

$10.00 Labeled Col. "D"

All Large Bulbs, Prepaid

4 Blaue Schonheit
6 Blue Admiral
4 Christabel
4 Flaming Meteor
4 Irak
8 King Arthur
7 Londonderry
6 Milford
5 Miss Alameda
5 Miss New Zealand
7 Mrs. E. J. Heaton
2 New Era
3 Ninth Symphony
4 Rima
2 Sahara
5 Smiling Maestro
10 Sonatine
5 Star of Bethlehem
7 Taiaroa
2 Takina
3 Vagabond Prince
3 Zuni

All the above, each labeled, **$10.00**, prepaid.

$7.00 Labeled Col. "DD"

Same kinds and same number of bulbs as in Collection "D," but bulbs **Medium, $7.00.**

$4.80 Labeled Col. "DDD"

Same kinds and same number of bulbs as in Collection "D," but bulbs **Small, $4.80.**

$15 Labeled Collection "E"

All Large Bulbs, Prepaid

3 Alayne
2 Arabella
2 Beacon
3 Blaue Schonheit
3 Ellen Marie
1 Eloise
3 Early Rose
1 Green Light
1 Isola Bella
3 Max Reger
3 Millie Parks
5 Miss Alameda
3 Mrs. E. J. Toon
1 New Era
2 Ninth Symphony
1 Pfitzer's Masterpiece
1 Recado
1 Redwood Beauty
3 Rewi Fallu
3 Rima
2 Robert Burns
2 Sahara
2 Shirley Temple
3 Vagabond Prince
1 White Spire
2 Zuni

All the above, each labeled, **$15.00**, prepaid.

$9.90 Labeled Col. "EE"

Same kinds and same number of bulbs as in Collection "E," but bulbs **Medium, $9.90.**

$7.70 Labeled Col. "EEE"

Same kinds and same number of bulbs as in Collection "E," but bulbs **Small, $7.70.**

$6.60 Rare Bulblet Collection "EEEE"

Each Variety Labeled, Prepaid

18 Alayne
7 Auahi
22 Blaue Schonheit
3 Canzonetta
28 Early Rose
24 Ellen Marie
5 Eloise
8 Frost Pink Ornatus
9 Green Light
66 Honor
13 Irak
19 Leona
77 Londonderry
18 Matador
43 Milford
17 Millie Parks
20 Miss Marion
14 New Era
36 Ninth Symphony
8 Naida
46 Mrs. G. Wade
31 Pensacola
17 Prairie Gold
4 Recado
10 Rewi Fallu
9 Rima
4 Robert Burns
9 Shirley Temple
26 Takina
38 Vagabond Prince
17 Whero
6 Zuni

Rare Gladiolus Bulbs and Bulblets Priced Prepaid

In selecting from the following list, you may figure 3 or more bulbs at the 10 rate. Figure 25 or more at the 100 rate. ALL PLAINLY LABELED.

If you wish to pay the express or parcel post, go ahead and make out your order at these prepaid prices, then I'll add extras of kinds ordered to more than cover carrying charges.

Variety	Per	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	Bulblets	
ALAYNE	Each	$ 0.30	$ 0.25	$ 0.20	$ 0.15	$ 0.10	....	20..	$0.25
	Ten	2.40	2.00	1.60	1.20	.80	$ 0.60	100..	1.00
AUAHI	Each	.60	.50	.40	.30	.25	.20	5..	.25
	Ten	4.80	4.00	3.20	2.40	2.00	1.60	100..	4.00
BEACON	Each	.30	.25	.20	.15	.12	.10	10..	.25
	Ten	2.40	2.00	1.60	1.20	1.00	.80	100..	2.00
BLUE BEAUTY	Each	.35	.30	.25	.20	.15	.10	10..	.25
	Ten	2.80	2.40	2.00	1.60	1.20	.80	100..	2.00
DO-X	Ten	1.20	1.00	.80	.60	....	....	16..	.25
	100	9.60	8.00	6.40	4.80	....	....	100..	1.25
ELLEN MARIE	Each	1.00	.75	.50	.38	.25	.18	10..	.30
	Ten	7.50	5.00	3.75	2.50	2.00	1.50	100..	2.50
FROST PINK ORNATUS	Each	1.25	1.00	.75	.60	.50	.40	3..	.25
	Ten	10.00	8.00	6.00	4.80	4.00	3.20	16..	1.00
HERCULES	Ten	1.50	1.20	1.00	.80	....	....	......	....
HERITAGE	Ten	1.20	1.00	.80	.60	.40	.30	10..	.25
HONOR	Ten	1.60	1.20	1.00	.80	.60	.40	20..	.25
	100	12.00	9.60	8.00	6.40	4.80	3.20	100..	1.00
IRAK	Each	.40	.35	.30	.25	.20	.15	10..	.25
	Ten	3.20	2.80	2.40	2.00	1.60	1.20	100..	2.00
ISOLA BELLA	Each	.40	.35	.30	.25	.20	.15	8..	.25
	Ten	3.20	2.80	2.40	2.00	1.60	1.20	40..	1.00
JOHANN STRAUSS	Ten	1.00	.80	.60	.50	....	....	......	....
LOUIS D' OR	Each	.20	.15	.12	.10	....	....	12..	.25
	Ten	1.60	1.20	1.00	.80	.60	....	100..	1.50
MAKENU	Each	.30	.25	.20	.15	.12	.10	8..	.25
	Ten	2.40	2.00	1.60	1.20	1.00	.80	100..	2.50
MATADOR	Each	.50	.40	.30	.25	.20	.15	6..	.25
	Ten	4.00	3.20	2.40	2.00	1.60	1.20	100..	3.00
MAUNGA	Each	.25	.20	.15	.12	.10	....	12..	.25
	Ten	2.00	1.60	1.20	1.00	.80	.60	100..	1.50
MAX REGER	Each	.20	.15	.12	.10	....	....	25..	.25
	Ten	1.60	1.20	1.00	.80	....	....	100..	.60
MILLIE PARKS	Each	.75	.60	.40	.30	....	....	3..	.25
	Ten	6.00	4.80	3.20	2.40	....	....	25..	1.00
MISS MARION	Each	.50	.40	.30	.25	.20	.15	5..	.25
	Ten	4.00	3.20	2.40	2.00	1.60	1.20	25..	1.00
MISS NEW ZEALAND	Ten	2.00	1.60	1.20	1.00	.80	.70	12..	.25
	100	16.00	12.80	9.60	8.00	6.40	4.20	100..	1.50
MRS. G. WADE	Ten	1.20	1.00	.80	.60	.50	.40	100..	.40
NINTH SYMPHONY	Ten	2.00	1.60	1.20	1.00	.80	.70	12..	.25
PENSACOLA	Ten	1.50	1.20	1.00	.80	.60	.50	20..	.25
	100	12.00	9.60	8.00	6.40	4.80	4.00	100..	1.00
PITITI	Ten	1.20	1.00	.80	.60	.50	.40	40..	.25
	100	9.60	8.00	6.40	4.80	4.00	3.20	100..	.50
REDWOOD BEAUTY	Each	.40	.30	.25	.20	.15	.12	10..	.25
	Ten	3.20	2.40	2.00	1.60	1.20	1.00	100..	2.00
RIMA	Each	1.50	1.20	.80	.60	.45	.30	10..	.80
	Ten	12.00	9.60	6.40	4.80	3.60	2.40	100..	6.40
ROSALIE	Each	.60	.50	.40	.30	.25	.20	5..	.25
	Ten	4.80	4.00	3.20	2.40	2.00	1.60	25..	1.00
SMILING MAESTRO	Ten	.80	.60	.50	.40	.30	.25	10..	.25
	100	6.40	4.80	4.00	3.20	2.40	2.00	100..	2.00
TAKINA	Ten	2.00	1.60	1.20	1.00	.80	.60	100..	1.00
VAGABOND PRINCE	Ten	2.00	1.60	1.40	1.20	1.00	.80	15..	.20
	100	16.80	12.80	11.00	9.60	8.00	6.40	100..	1.00
ZUNI	Each	1.50	1.20	.80	.60	.45	.30	10..	.80
	Ten	12.00	9.60	6.40	4.80	3.60	2.40	100..	6.40

Gladiolus Bulbs Priced per 100 Prepaid

25 or more bulbs at the 100 rate. If sold out of size ordered, will send size smaller, adding more bulbs to make up the difference in price UNLESS YOU REQUEST OTHERWISE. All plainly labeled.

Prepaid, Per 100	Size 1 1½ In. Up	Size 2 1¼-1½ Inches	Size 3 1-1¼ Inches	Size 4 ¾-1 Inches	Size 5 ½-¾ Inches	Size 6 ¼-½ Inches
ACADIA	$ 4.00	$ 2.80	$ 1.80	$ 1.20	$ 0.90	$ 0.80
AIDA	4.00	3.00	2.00	1.60	....	....
ALBATROSS	4.00	3.00	2.00	1.60	1.20	1.00
AMADOR	4.40	3.60	2.80	2.40	....	....
AVE MARIA	4.00	2.80	2.00	1.40	1.00	.80
BAGDAD	4.00	2.80	2.00	1.40	1.00	.80
BERTY SNOW	4.00	3.00	2.00	1.40	....	....
BETTY BROWN EYES	4.40	3.60	2.80	2.00	....	....
BETTY CO-ED	4.00	3.00	2.00	1.40	1.00	.80
BETTY NUTHALL	4.00	2.80	2.00	1.40	....	....
BILL SOWDEN	4.00	2.80	2.00	1.40	1.00	.80
BLUE DANUBE	4.00	3.00	2.00	1.60	....	....
BOB WHITE	4.80	3.60	2.60	2.00	....	....
CHAMPLAIN	4.80	3.60	2.40	1.80	1.20	1.00
CHARLES DICKENS	4.00	3.00	2.20	1.60	....	....
COMMANDER KOEHL	4.00	3.00	2.00	1.60	1.40	....
CORONATION	4.00	3.00	2.00	1.60	1.40	1.20
DEBONAIR	4.00	2.80	2.00	1.40	1.00	.80
DR. DURR	4.00	2.80	1.80	1.20	.80	.60
DR. MOODY	4.00	3.00	2.00	1.40	1.00	.80
DUNA	4.00	2.80	1.80	1.20	.80	.60
EARLY DAWN	4.00	2.80	1.80	1.20	.80	.60
EDITH ROBSON	4.00	3.00	2.00	1.60	....	....
EMILE AUBRUN	4.00	3.00	2.00	1.60	....	....
EVELYN KIRTLAND	4.00	3.00	2.00	1.60	....	....
FATA MORGANA	4.00	2.80	1.80	1.20	.90	.70
FLAMING METEOR	4.00	3.20	2.80	2.40	....	....
GATE OF HEAVEN	4.00	3.20	2.40	1.80	1.20	1.00
GLADDIE BOY	4.00	3.00	2.00	1.60	....	....
GOLDEN CHIMES	4.00	3.20	2.80	2.00	1.60	....
GOLDEN CUP	4.00	2.80	1.80	1.20	.80	.60
GOLD MINE	4.00	3.00	2.00	....	....	....
JERSEY CREAM	10.00	8.00	6.00	5.00	4.00	3.00
J. VAN TETS	4.00	3.00	2.00	1.60	1.20	1.00
J. S. BACH	8.00	6.00	5.00	4.00	....	....
KING ARTHUR	4.00	3.00	2.00	1.60	1.20	1.00
LIBELLE	4.00	3.00	2.00	1.60	1.20	1.00
LONDONDERRY	10.00	8.00	7.00	6.00	5.00	4.40
MAID OF ORLEANS	4.00	3.00	2.00	1.60	1.20	....
MAMMOTH WHITE	4.00	3.00	2.00	1.60	1.20	....
MARGARET FULTON	4.00	2.80	1.80	1.20	.90	.80
MARMORA	4.00	3.00	2.00	1.60	....	....
MILDRED LOUISE	4.00	3.00	2.00	1.60	1.20	....
MILFORD	10.00	8.00	6.00	5.00	4.00	3.00
MINUET	4.00	3.00	2.00	1.60	....	....
MISS ALAMEDA	4.40	3.60	2.80	2.40	....	....
MISS GREELEY	4.00	3.00	2.00	1.60	1.40	....
MOROCCO	4.00	3.00	2.00	1.60	....	....
MOTHER MACHREE	4.00	3.00	2.00	1.60	....	....
MR. W. H. PHIPPS	4.00	3.00	1.80	1.40	....	....
MRS. DOUGLAS	4.00	3.00	1.80	1.40	....	....
MRS. HEATON	5.00	3.80	2.60	2.20	1.60	1.20
MRS. PENDELTON	4.00	3.00	2.00	1.60	....	....
OUR SELECTION	4.00	3.00	2.00	1.60	1.20	1.00
PELEGRINA	4.00	3.00	2.00	1.60	....	....
PICARDY	3.60	2.40	1.60	1.20	.80	.60
RAMESES	4.00	3.20	2.40	2.00	1.60	1.20
RAPTURE	4.00	2.80	1.80	1.20	.80	.60
RED PHIPPS	4.00	3.00	2.00	1.60	1.20	1.00
SALBACH'S ORCHID	4.00	3.00	2.00	1.60	....	....
SCHWABEN GIRL	4.00	3.00	2.00	1.60	....	....
SONATINE	4.80	3.60	2.40	1.80	1.20	1.00
SOUTHERN CROSS	4.00	3.00	2.00	1.40	1.00	.80
SPIRIT OF ST. LOUIS	4.00	3.00	2.00	1.60	....	....
SPRAY OF GOLD	4.00	3.00	2.00	1.40	1.00	....
STAR OF BETHLEHEM	8.00	6.40	4.80	3.20	2.80	2.40
SWEETHEART	4.00	3.00	2.00	1.60	1.20	1.00
TAIAROA	5.40	4.20	3.80	2.40	....	....
VEILCHENBLAU	4.00	3.00	2.00	1.60	....	....
WASAGA	4.00	2.80	1.80	1.20	.80	.60
WURTEMBERGIA	4.00	3.00	2.00	1.60	....	....

Gladiolus Wholesale Prices per 100 F. O. B. Boulder

25 or more bulbs at the 100 rate. If sold out size ordered, will send size smaller, adding more bulbs to make up difference in price, UNLESS YOU REQUEST OTHERWISE. All bulbs plainly labeled.

Per 100 Wholesale, F. O. B.	Size 1 1½ In. Up	Size 2 1¼-1½ Inches	Size 3 1-1¼ Inches	Size 4 ¾-1 Inches	Size 5 ½-¾ Inches	Size 6 ¼-½ Inches
ACADIA	$ 2.20	$ 1.80	$ 1.40	$ 1.00	$ 0.80	$ 0.70
AIDA	2.50	2.00	1.60	1.40	....	....
ALBATROSS	2.40	2.00	1.60	1.40	1.00	.80
AMADOR	3.60	2.80	2.40	2.00	....	....
APRICOT GLOW	2.00	1.60	1.20	.90	....	....
AVE MARIA	2.40	2.00	1.40	1.20	.80	.70
BAGDAD	2.00	1.60	1.40	1.20	.80	.70
BERTY SNOW	2.00	1.60	1.40	1.20	....	....
BETTY BROWN EYES	3.60	3.00	2.40	1.80	....	....
BETTY CO-ED	2.00	1.60	1.40	1.00	.80	.70
BETTY NUTHALL	1.80	1.40	1.20	1.00	....	....
BILL SOWDEN	2.40	1.80	1.40	1.20	.80	.70
BLUE DANUBE	2.50	2.00	1.60	1.40	....	....
BOB WHITE	3.80	3.00	2.20	1.80	....	....
CHAMPLAIN	3.60	2.80	2.00	1.60	1.20	1.00
CHARLES DICKENS	2.40	2.00	1.60	1.40	....	....
COMMANDER KOEHL	2.50	2.00	1.60	1.40	1.20	....
CORONATION	2.50	2.00	1.60	1.40	1.20	1.00
DEBONAIR	2.20	1.80	1.40	1.00	.80	.70
DR. DURR	2.20	1.80	1.40	1.00	.80	.70
DR. MOODY	2.20	1.80	1.40	1.20	1.00	.80
DUNA	2.00	1.60	1.20	1.00	.80	.60
EARLY DAWN	2.00	1.60	1.20	1.00	.80	.60
EDITH ROBSON	2.40	2.00	1.60	1.20	....	....
EMILE AUBRUN	2.50	2.00	1.60	1.20	....	....
EVELYN KIRTLAND	2.20	1.80	1.40	1.20	....	....
FATA MORGANA	2.20	1.60	1.20	1.00	.80	.60
FLAMING METEOR	3.00	2.40	2.00	1.80	....	....
GATE OF HEAVEN	2.80	2.20	1.80	1.40	1.00	.80
GLADDIE BOY	2.20	1.60	1.40	1.20	....	....
GOLDEN CHIMES	3.20	2.60	3.20	1.60	1.40	....
GOLDEN CUP	2.00	1.60	1.20	1.00	.80	.60
GOLD MINE	2.50	2.00	1.60	....	....	....
J. VAN TETS	2.40	2.00	1.60	1.20	....	....
KING ARTHUR	2.80	2.20	1.60	1.20	1.00	.80
LIBELLE	2.40	2.00	1.40	1.20	1.00	.80
LONDONDERRY	8.00	6.40	5.60	4.40	3.80	3.20
MAID OF ORLEANS	2.50	2.00	1.60	1.40	1.00	....
MAMMOTH WHITE	2.50	2.00	1.60	1.40	....	....
MARGARET FULTON	2.00	1.60	1.20	1.00	.80	.70
MARMORA	2.40	2.00	1.60	1.20	....	....
MILDRED LOUISE	2.40	2.00	1.60	1.40	1.00	....
MILFORD	8.00	6.00	5.00	4.00	3.60	2.80
MINUET	2.50	2.00	1.60	1.20	....	....
MISS ALAMEDA	3.20	2.40	1.80	1.40	....	....
MISS GREELEY	2.60	2.00	1.60	1.40	1.20	....
MOROCCO	2.40	2.00	1.60	1.20	....	....
MOTHER MACHREE	2.40	2.00	1.60	1.20	....	....
MR. W. H. PHIPPS	2.20	1.80	1.40	1.00	....	....
MRS. DOUGLAS	2.20	1.80	1.40	1.00	....	....
MRS. HEATON	3.80	2.80	2.00	1.60	1.20	1.00
NEW ERA	50.00	40.00	30.00	20.00	15.00	10.00
OUR SELECTION	2.40	1.80	1.20	1.00	.80	.70
PELEGRINA	2.40	1.80	1.20	1.00	....	....
PICARDY	2.20	1.60	1.00	.80	.60	.50
PITITI	5.00	4.00	3.20	2.80	2.40	....
RAMESES	2.60	2.20	1.80	1.60	1.20	1.00
RAPTURE	2.00	1.60	1.20	1.00	.80	.60
RED PHIPPS	2.60	2.00	1.60	1.40	1.20	1.00
SALBACH'S ORCHID	2.20	1.80	1.40	1.20	....	....
SONATINE	3.20	2.40	1.80	1.20	1.00	.80
SOUTHERN CROSS	2.40	1.80	1.20	1.00	.80	.70
SPIRIT OF ST. LOUIS	2.00	1.60	1.20	1.00	....	....
SPRAY OF GOLD	2.40	1.80	1.20	1.00	.80	....
STAR OF BETHLEHEM	6.40	4.80	3.20	2.80	2.40	2.20
SWEETHEART	2.20	1.60	1.40	1.20	1.00	.80
TAIAROA	4.20	3.40	2.80	2.00	....	....
VEILCHENBLAU	2.40	2.00	1.60	1.20	....	....
WASAGA	2.00	1.60	1.20	1.00	.80	.60
WURTEMBERGIA	2.50	2.00	1.60	1.20	....	....
EARLY BIRD MIXTURE	3.20	2.80	2.40	2.00	....	....
EXHIBITION MIXTURE	2.80	2.40	2.00	1.60	1.40	1.00

Gladiolus Wholesale Prices per 1000 F. O. B. Boulder

250 or more bulbs at the 1,000 rate. All bulbs plainly labeled.

	Size 1	Size 2	Size 3	Size 4	Size 5	Size 6
ACADIA	$18.00	$14.00	$12.00	$ 8.00	$ 6.00	$ 5.00
ALBATROSS	20.00	16.00	14.00	12.00	9.00	7.00
AVE MARIA	20.00	15.00	12.00	9.00	7.00	6.00
BAGDAD	18.00	14.00	11.00	9.00	7.00	6.00
BERTY SNOW	18.00	14.00	12.00	9.00	....	....
BETTY CO-ED	18.00	15.00	10.00	8.00	6.00	5.00
BETTY NUTHALL	18.00	14.00	10.00	8.00	....	....
BILL SOWDEN	20.00	15.00	12.00	10.00	7.00	6.00
BLUE DANUBE	20.00	16.00	14.00	12.00	....	....
BOB WHITE	32.00	24.00	18.00	14.00	....	....
CHAMPLAIN	30.00	22.00	16.00	14.00	10.00	8.00
CHARLES DICKENS	20.00	16.00	14.00	12.00	....	....
COMMANDER KOEHL	22.00	18.00	14.00	12.00	8.00	....
DEBONAIR	18.00	14.00	12.00	8.00	6.00	5.00
DR. DURR	18.00	14.00	12.00	8.00	6.00	5.00
DR. MOODY	20.00	16.00	12.00	10.00	8.00	....
DUNA	16.00	12.00	9.00	7.00	5.00	4.00
EARLY DAWN	16.00	12.00	9.00	7.00	5.00	4.00
EDITH ROBSON	20.00	16.00	13.00	10.00	....	....
EMILE AUBRUN	22.00	16.00	13.00	11.00	....	....
EVELYN KIRTLAND	20.00	15.00	12.00	10.00	....	....
FATA MORGANA	20.00	14.00	10.00	9.00	....	....
GATE OF HEAVEN	25.00	20.00	16.00	12.00	8.00	7.00
GLADDIE BOY	20.00	14.00	11.00	9.00	....	....
GOLDEN CUP	16.00	12.00	9.00	7.00	6.00	5.00
J. VAN TETS	22.00	18.00	14.00	10.00	....	....
KING ARTHUR	24.00	18.00	14.00	10.00	8.00	7.00
LIBELLE	20.00	16.00	12.00	9.00	7.00	....
LONDONDERRY	60.00	50.00	44.00	40.00	32.00	28.00
MAID OF ORLEANS	20.00	15.00	13.00	10.00	8.00	....
MAMMOTH WHITE	20.00	16.00	14.00	11.00	....	....
MARGARET FULTON	18.00	13.00	9.00	8.00	6.00	5.00
MARMORA	20.00	16.00	12.00	10.00	....	....
MILDRED LOUISE	20.00	15.00	11.00	9.00	7.00	....
MILFORD	60.00	48.00	40.00	32.00	28.00	24.00
MINUET	20.00	15.00	11.00	9.00	....	....
MISS ALAMEDA	24.00	20.00	16.00	12.00	....	....
MISS GREELEY	22.00	18.00	14.00	12.00	10.00	....
MOROCCO	20.00	16.00	12.00	10.00	....	....
MOTHER MACHREE	22.00	18.00	14.00	11.00	....	....
MR. W. H. PHIPPS	20.00	15.00	12.00	9.00	....	....
MRS. DOUGLAS	18.00	14.00	11.00	8.00	....	....
MRS. HEATON	32.00	24.00	18.00	14.00	11.00	9.00
MRS. PENDLETON	18.00	14.00	11.00	8.00	....	....
OUR SELECTION	20.00	16.00	11.00	9.00	7.00	6.00
PELEGRINA	20.00	15.00	10.00	8.00	....	....
PICARDY	18.00	14.00	9.00	7.00	5.00	3.00
RAMESES	22.00	18.00	14.00	11.00	9.00	8.00
RAPTURE	18.00	14.00	9.00	7.00	6.00	5.00
RED PHIPPS	22.00	18.00	14.00	11.00	8.00	6.00
SALBACH'S ORCHID	20.00	15.00	11.00	9.00	....	....
SONATINE	26.00	20.00	15.00	11.00	9.00	7.00
SOUTHERN CROSS	20.00	15.00	11.00	9.00	7.00	6.00
SPRAY OF GOLD	20.00	15.00	11.00	9.00	7.00	....
STAR OF BETHLEHEM	50.00	40.00	28.00	24.00	20.00	18.00
SWEETHEART	20.00	14.00	11.00	9.00	7.00	6.00
TAIAROA	36.00	30.00	24.00	18.00	....	....
WASAGA	18.00	13.00	9.00	7.00	6.00	5.00
EARLY BIRD MIX	28.00	22.00	20.00	16.00	....	....
EXHIBITION MIX	24.00	20.00	16.00	12.00	10.00	....

To Large Buyers: Growers, dealers and others who can use large quantities of a variety, or a good big order of assorted varieties of Gladiolus bulbs or bulblets, please mail me a definite list of the kind and quantities you can use from my catalogue. Chances are I can save you money on the lot. **This is for large lots. Do not send me lists of a few bulbs of a kind for special quotations.**

ORDER BLANK

THE J·D·LONG SEED COMPANY

BOULDER, COLORADO

TERMS: Cash with order, or 25% cash, balance C. O. D.

Name..

Please write plainly

Amount Enclosed

$..................................

Street..

P. O. Box....................*R. D. No.*....................*Box*....................

Date

Postoffice..

..................................*193*.....

State..................................*Express Office*..

QUANTITY	NAME	VARIETY	PRICE	
		TOTAL		

Use other side of this Order Blank for additional items

Carry this amount to next page →

COLORADO Customers: Please Add State Sales Tax. Thanks.

Plenty Palmer's Pink Picardy

That's what you think—maybe—when you see this snapshot of one of my Picardy plantings. But this would not supply my customers. So I have other Picardy plantings. "The More the Merrier."

"Believe it or not," this glorious sea of Pink Picardy was produced from medium and small bulbs. And thousands of spikes were cut before this picture was taken.

Palmer's Pink Picardy at Practically Painless Prices

What a Glad! Originated by Mr. E. F. Palmer in Canada.

Color, soft shrimp pink, without flecking. Blotch of light flesh pink. Though gigantic in size, Picardy is anything but coarse. You just fall in love with it at sight.

Picardy Bulbs, Prepaid

(5 at 10 rate, 25 at 100 rate)

	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6
Ten	$0.50	$0.40	$0.25	$0.20	$0.15	$0.10
100	3.60	2.40	1.60	1.20	.80	.60

Picardy Bulblets

	100	1,000
JUMBO OR EXTRA LARGE....	$0.25	$2.00
Mixed Sizes, but none small.....	.10	.60

Another Giant Novelty Glad—"TAIAROA"

It's from New Zealand. Many immense blooms open at once, well spaced and facing one way on good strong, straight spike.

The color is salmon-pink, flaked slate, with purple blotch. A spike of this with 8 or 9 open blooms attracts attention, and a half dozen or more spikes in a vase is a knock-out.

Prices now greatly reduced: (Large, 2—16c; 10—70c) (Medium, 2—10c; 10—40c) (Small, 10—20c). See other pages for prices on larger lots.

Pfitzer's Lovely Pink Glad—"SONATINE"

Introducer's description: "Color Atlas-rose, with small cherry-red blotches. The florets are exceptionally large, having very broad petals, and are strongly attached to the stems which grow to a height of 6 feet 6 inches. For cut flowers a wonderful future is predicted for Sonatine."

To me and many others, "Atlas-rose" means "watermelon-pink." At least I think of a luscious watermelon when I spy a grand spike of Sonatine.

Sonatine is one of the few Glads that you can cut without bending over—very much. You will have a fine long spike without cutting it low.

The spike is stiff and tough, seldom if ever crooks, ideal for shipping because buds lie close to the stem, and there is no excess baggage to the stem or spike.

Sonatine has been high priced, but this season we can offer it way below former prices and within the reach of all.

New Sonatine Prices: (Large, 2—12c; 10—50c) (Medium, 3—10c; 10—25c) (Small, 10—15c). See other pages for prices on larger lots.

"Your Subscription Expires"

As the magazines announce, "Your subscription expires with this number."

There is one way to renew your subscription to a magazine. **Pay up.**

There are two ways to keep yourself in good and regular standing on our mailing list. One is to send an order. The other is to drop us a line asking for catalogues.

We do not expect an order from everyone, every year. No mail order house does. And we are not stingy with catalogues, so long as they last.

We appreciate names sent us by customers and friends. But wish such names "hand picked." Only one, or a few, from any one person. Cannot use long lists. Do not offer any pay or premiums for names. Consider that you do your friend as big a favor as you do us when you have us place a name on our list for "Long's Garden Book."

About that 1937 Spring Catalogue. Wish I had some way of knowing just when is best time to mail out the annual spring catalogues.

If sent too early, the catalogue may be lost —or the pup may get hold of it and chaw it up —before you are ready to order. If too late— well, that's just too bad for you and us both.

However, we haven't much choice in the matter. Always so busy that best can do is to get the catalogues into the mails around Jan. 20th to 25th or so—maybe a bit later.

If you ordered goods, or requested catalogue last year, you don't need to write for your copy. Your name is on the preferred list. But the catalogue is free for the asking, whether you order or not.

If wire, please use WESTERN UNION service. Reason, no other telegraph company has office in Boulder. If wire us otherwise, your message must be phoned or mailed from Denver to us, causing delay and possible errors, if phoned.

Long Season Assortments

Many who have tried our "LONG SEASON ASSORTMENTS" order them year after year.

Each Assortment will be of one variety but the bulbs will be mixed sizes, from about ½-inch up to 1½ inches or so.

The idea is that different size bulbs bloom at different times.

So by planting the assorted sizes you get a LONG SEASON OF BLOOM of one variety from the one planting.

Not knowing just what sizes we may have in stock as orders are filled, we do not state sizes or quantities.

CAN GIVE MORE FOR YOUR MONEY if you "Leave it to me—JD" to send extra good value mixed blooming sizes, for the 50c or $1.00 Assortments.

PLEASE NOTE that each LONG SEASON ASSORTMENT is of one variety, mixed size bulbs of that variety,.the variety labeled on bag.

DO NOT SPLIT ASSORTMENTS in any way. This season we offer Assortments at 50c that we sold only in $1.00 Assortments before. Not so many for 50c as used to send for $1.00, you understand, but good and plenty for the 50c. The higher priced kinds are offered only in $1.00 Assortments.

Follow these instructions, save correspondence and delay. Thanks a lot.

These Assortments are listed in the descriptive list of varieties.

Super Special Long Season Mixed

Please note carefully that this is different from Long's Long Season **Assortments.**

The other Glad ASSORTMENTS are all of one variety in each Assortment, and the variety labeled. The bulbs are mixed sizes that will be in bloom a long time.

These Long Season MIXTURES are made up of many varieties. The bulbs are also mixed sizes, **but kinds not labeled.**

"SUPER SPECIAL" because this Long Season Mixture contains many grand varieties seldom, if ever, used in mixtures of any kind.

The bulbs are blooming sizes, from half inch or so up to nearly inch and a half.

LONG SEASON MIXTURES, PREPAID

33 Bulbs for...	**$1.00**	188 Bulbs for...	**$4.00**
77 Bulbs for...	**2.00**	244 Bulbs for...	**5.00**
122 Bulbs for...	**3.00**	313 Bulbs for...	**6.00**

"Don't Look Now," but I think I see someone putting in even more than these quantities when filling your order!

IF YOU PAY TRANSPORTATION on any bulbs, PRICED PREPAID, we add extra count to more than offset the sending cost parcel post or express charges. **Just say, "I'll pay transportation."**

WANT A SHORT TIME JOB?

DON'T GET EXCITED. It isn't a job that will last very long. But you get good pay for what you do.

THE JOB IS CLEANING SOME LOTS OF BULBS you can buy from us this fall. **"AS IS."**

"AS IS" means that we send you the kinds and sizes listed below, wtihout our going to the expense of cleaning or "rooting" them.

AS YOU MAY KNOW, many bulbs in the medium and small sizes don't have very large roots. They can be graded close to 100% as to size with roots still attached. We use oversize screens for grading, so that while a few may run a bit under size, a lot will run strong or even over size. (Many roots knock off in grading.)

WOULD MEAN TOO MANY DETAILS to list these **"AS IS"** lots bulbs at different prices than the cleaned ones. So to simplify the whole thing, we offer this way:

JUST ORDER ANY OF THE KINDS AND SIZES we list below, at the regular 100 or 1000 rates, either the prepaid or the f. o. b. rates. Then we will fill such items with one eye on the regular price and the other eye on the **"AS IS"** bulbs, and put in far more than enough extra bulbs of each **"AS IS"** lot to pay you good wages for doing the cleaning yourself.

THIS OFFER APPLIES TO BULBS ordered at the 100 or 1000 rates—25 or more bulbs of a kind and size, you know. See price tables or pages elsewhere.

These are 28 varieties we have in good supply and would be glad to "pay" you for helping us out on the "rooting" job. **Be sure to say "As Is" when ordering these.**

Acadia	Sizes	3	4	5	6
Ave Maria	Sizes	.	4	5	6
Bagdad	Sizes	.	4	5	6
Betty Co-Ed	Sizes	.	4	5	6
Bill Sowden	Sizes	.	4	5	6
Debonair	Sizes	3	4	5	6
Dr. Durr	Sizes	3	4	5	6
Duna	Sizes	3	4	5	6
Early Dawn	Sizes	3	4	5	6
Fata Morgana	Sizes	3	4	5	.
Gate of Heaven	Sizes	.	4	5	.
Golden Cup	Sizes	3	4	5	6
King Arthur	Sizes	3	4	5	6
Libelle	Sizes	3	4	5	.
Maid of Orleans	Sizes	3	4	5	.
Margaret Fulton	Sizes	3	4	5	6
Mildred Louise	Sizes	3	4	5	.
Mrs. Douglas	Sizes	3	4	.	.
Our Selection	Sizes	3	4	5	.
Picardy	Sizes	3	4	5	.
Rapture	Sizes	3	4	5	.
Red Phipps	Sizes	.	4	5	6
Salbach's Orchid	Sizes	3	4	.	.
Sonatine	Sizes	3	4	5	6
Spray of Gold	Sizes	3	4	5	.
Southern Cross	Sizes	3	4	5	6
Sweetheart	Sizes	3	4	5	.
Wasaga	Sizes	3	4	5	6

New Super Giant Deep Red Glad—"REWI FALLU"

One of the largest and most amazing red Glads ever seen or heard of. Originated by Mr. E. J. Fallu in Australia.

It is difficult to get a satisfactory photograph of a deep red Glad for illustration. My son Everett took this photo of a Rewi Fallu from our garden. If you don't believe your own eyes, then grow a good husky spike of Rewi Fallu yourself and measure the blooms. My guess is that you can grow them still larger.

On a spike grown from a bulblet the two lower florets each measured a bit over 5 inches across—without stretching my imagination or the petals. The spike had 12 buds. And this from a **BULBLET**, I'm telling you!

Imagine a tall, straight, strong spike with 6 or more massive, rich deep red blooms open at once, and plenty buds showing color! "Ain't dat sumpin'?"

Rewi Fallu is a healthy, husky grower. Makes fine clean bulbs, and good size bulblets that germinate easily and grow like weeds. Even small bulbs make good spikes, Medium bulbs still better.

PREPAID PRICES	No. 1	No. 2	No. 3	No. 4	No. 5	No. 6	BULBLETS	
PER EACH..................	$ 0.75	$ 0.50	$ 0.40	$ 0.25	$ 0.20	$ 0.15	5..	$ 0.25
PER TEN....................	6.00	4.00	3.00	2.00	1.60	1.00	100..	4.00
PER 100	48.00	32.00	24.00	16.00	12.00	8.00	1000..	25.00

One of my fields of RED PHIPPS Glads at the foot of the Rockies.

Red Phipps—A Winner

The blossoms have that charming Phipps sheen. Many open at a time.

Spikes long, straight and strong, but no excess baggage. Long flower heads.

Placement of florets splendid. Facing good. Florets set close to spike. No loppy, floppy habits. Ideal spike and buds for packing and shipping.

SEE RED PHIPPS PRICES ELSEWHERE

Scrambled Red Phipps!

LAST CALL FOR SCRAMBLED RED PHIPPS

Most of you will remember our offer last season—Red Phipps mixed with Picardy. Offered last year in all sizes.

We cleaned out all but the SMALL bulbs of this, and threw away all bulblets of it.

So, planted only small bulbs. These made mostly No. 2 and No. 3 size bulbs. Some smaller, and maybe a few larger.

This year we offer **"Scrambled Red Phipps" in mixed sizes only.**

HERE'S THE OFFER: Send not less than $1.00 (as much more as you care to), asking us to send you PREPAID, extra good value of sizes we have, and according to how much money you send. If not satisfied, return at our expense for full refund.

See June, 1938, magazine, Country Gentleman, for story about Mrs. Briggs and Red Phipps.

Red Phipps—"Red that IS Red"

Bulblets Per Pkt., 100, 1000—Prepaid

The number of bulblets in a packet is based on somewhat less than the 100 price for that variety. Real good value always. The larger the order the more liberal the overcount.

	Pkt.	100	1,000	Qt.
Acadia	$0.10	$0.15	$1.00	$2.00
Aida	.10	.20	1.50	...
Albatross	.10	.20	1.50	...
Amador	.15	.30	2.50	...
Apricot Glow	.10	.10	.80	1.50
Ave Maria	.10	.15	.80	2.20
Bagdad	.10	.15	.70	1.60
Berty Snow	.10	.15	1.00	2.40
Betty Co-Ed	.10	.15	.80	1.60
Betty Nuthall	.10	.10	.60	1.40
Bill Sowden	.10	.15	.80	2.20
Bob White	.15	.20	1.50	3.00
Champlain	.15	.30	2.50	...
Commander Koehl	.10	.15	1.20	...
Coronation	.10	.15	1.20	...
Debonair	.10	.15	.80	2.00
Dr. Durr	.10	.15	.80	2.00
Dr. Moody	.10	.15	.80	2.00
Duna	.10	.10	.60	1.20
Early Dawn	.10	.10	.60	1.20
Edith Robson	.10	.15	1.00	2.50
Evelyn Kirtland	.10	.15	.80	2.00
Fata Morgana	.10	.15	.80	2.00
Gate of Heaven	.10	.20	1.20	3.00
Gladdie Boy	.10	.15	.80	2.20
Golden Cup	.10	.10	.60	1.20
Honor	.25	1.00	8.00	...
Jersey Cream	.25	1.00	8.00	...
J. Van Tets	.10	.15	1.20	3.60
King Arthur	.10	.15	1.20	3.60
La Paloma	.10	.10	.75	1.60
Libelle	.10	.10	.80	1.80
Londonderry	.25	.80	6.00	18.00
Maid of Orleans	.10	.15	1.00	2.50
Mammoth White	.10	.10	.80	1.80
Margaret Fulton	.10	.10	.60	1.20
Marmora	.10	.15	1.20	...
Mildred Louise	.10	.20	1.60	4.00
Milford	.20	.40	3.00	10.00
Minuet	.10	.15	1.00	3.00
Miss Greeley	.10	.15	1.20	...
Morocco	.10	.15	1.20	...
Mother Machree	.10	.15	1.00	...
Mr. W. H. Phipps	.10	.15	1.00	...
Mrs. Douglas	.10	.10	.60	1.20
Mrs. Heaton	.10	.25	2.00	6.00
Mrs. Pendleton	.10	.10	.75	...
Our Selection	.10	.15	1.00	...
Pelegrina	.10	.15	1.00	2.40
Picardy	.10	.10	.60	1.20
Pititi	.15	.25	2.00	6.00
Rameses	.10	.15	1.00	...
Rapture	.10	.10	.60	1.60
Red Phipps	.10	.15	1.20	...
Rideau	.10	.15	1.00	...
Salbach's Orchid	.10	.15	1.00	2.80
Sonatine	.10	.15	1.20	3.20
Southern Cross	.10	.15	.80	2.40
Spray of Gold	.10	.15	1.00	2.20
Star of Bethlehem	.20	.50	4.00	...
Sweetheart	.10	.15	1.00	2.80
Taiaroa	.15	.25	1.80	5.00
Veilchenblau	.10	.15	1.00	2.20
Wasaga	.10	.10	.60	1.20

The Large, Lovely Glad

MILDRED LOUISE

Pure deep salmon-pink, petals tipped strawberry pink, blending to pinary yellow in throat, with faint spectrum penciling.

The stem is tall, strong, flexible, but not clubby.

Very large, wide open florets are faced and spaced exceptionally well, 16 to 22 buds to the spike.

The petals are firm, so much so that one customer said to me, **"That's the Glad with tin petals"**—meaning very resistant to heat and rough handling.

LARGE BULBS now 2 for 12c; 10 for 50c.
MEDIUM BULBS now 3 for 10c; 10 for 25c.
SMALL BULBS now 10 for 15c; 100 for $1.20.

JD Sez, Sez 'e

Customers write: "Why don't you list this Glad?" "What's become of one of my favorite Glads?" And so on.

The answer can't be given in a "coupla nut shells," but I'll touch on some reasons.

As you have seen, every year we add a good many new Glads to our list. Note the newcomers in this catalogue. There's a limit to the number of varieties we can handle in our bulb house and order filling department, without danger of messing things up, getting varieties mixed, and losing much efficiency in handling the crop and filling orders.

So you see, as we add new varieties, we must drop some of the older ones. Thus we weed out kinds that have not proven so good as others, and some that we have sold out and think better drop instead of start all over again, since the total number of varieties must be held down to what we can handle to best advantage for us and our customers.

I don't like those long sentences any more than you do, but the printer says he needs some more copy to fill up space, and wants it right now.

Let's see—where was I? Oh, yes, I was going to say that in fairness to varieties we drop and to other growers who still list them, it does not always mean that a Glad we discontinue is not still one of merit. Why, I even drop some because I can never learn to spell or pronounce their names! Neither can our customers. Sometimes I think there ought to be an open season for going after introducers who are guilty of this crime!

No, after all, I wouldn't purge the well-meaning introducers. But I'm for purging a lot of their introductions. Too many are trying to cash in on none-too-good new kinds, on reputations gained when they did create and offer a few really top notchers. Others are jumping in with "Marvelous Creations" for which there is no crying need whatever. Some don't know any better.

Sometimes there is so much wailing and weeping that in order to keep peace in our Glad family, we go back and pick up a few of the old-time favorites. Several are found again in this our 1938 fall list.

Mrs. Frank Pendleton made more money for commercial growers than almost any other Glad—maybe more than any other. The Glad fraternity has A. E. Kunderd to thank for this contribution, and many others, to the favorites of long ago. I would not advise buying much of it now, with so many finer kinds to be had. But some will want to see this again, "just for old times' sake."

Evelyn Kirtland. Stand up, all you Glad fans and commercial growers who grew and loved this splendid Glad. Sit down. Too many to count. I thank you, however. Mrs. A. E. Austin rates high indeed as a pioneer originator and writer in Madison Cooper's "MODERN GLADIOLUS GROWER," later changed to THE FLOWER GROWER. I think her masterpiece was and is Evelyn Kirtland. If introduced today with all the ballyhoo given some modern seedlings, this Glad would go over in a big way.

Mr. Madison Cooper, who has done so much to create interest in Glads and other flowers, now owns and edits **Madison Cooper's Gardening Magazine,** at Calcium, N. Y.

As I write this, Sept. 13, 1938, both Mr. Kunderd and Mrs. Austin are living. I'm happy to pay them this tribute.

Mrs. Leon Douglas, along with Mr. W. H. Phipps, and others, made Richard Diener famous. I've tried several times to discontinue Mrs. Douglas, but many customers keep asking for it. So last spring I bought some small bulbs of this favorite to plant. Now have large and medium sizes, as listed.

It was with deep regret that I learned just a few days ago that our old Glad friend, Richard Diener, passed away at his home, Oxnard, California, last August. In writing this tribute to him, I feel as I have felt many times, when I failed to send flowers to people while they were alive.

I knew Richard Diener well. Visited him at his gardens, was on judging teams with him at Glad shows. Spent a lot of money with him ($400.00 for my start of Mr. W. H. Phipps, for one thing), and had many interesting and helpful letters from him.

His Mr. W. H. Phipps was in its day what Picardy is today in the Glad world. Hybridizers would swell up and "point with pride," saying this and that were Phipps seedlings, as they do now when they offer a Picardy seedling.

Diener was way ahead of his time when he originated a Glad that could be grown to show 16, 18, 20 and even 22 large, fine blooms open at once. That was the famous "Phipps" for short. It is still good, but for some unknown reason the spikes vary a good bit, some with short or somewhat stubby flower heads. Even at that, the shorts are beautiful and the better spikes are grand.

I'm a poor salesman. I don't have much stock of any of these old-time Glads. According to all the rules, I should use this space telling more about some of the later and splendid Glad creations of which I now have large stocks and am offering at "Practically Painless Prices."

But I just sorta got to dreaming when I sat down to write this, which, by the way, was at 4:15 this morning. And I do feel that many of you like to know some of the things I've mentioned. I wish space would permit mentioning more of the pioneer Glad folks, and their originations, **Mrs. Elizabeth Briggs,** for instance. But you can read a fine story about her and "Red Phipps," by looking up Country Gentleman magazine of June, 1938.

Joe Coleman is one more I want to take my hat off to. (Yes, I know that's no way to end a sentence.) But my hat's off to Joe. All I need to say is, MINUET. This is only one of a number of fine Glads Joe gave us. Well, he didn't exactly **give** them to us. I paid him $100.00 each for a bulb of Minuet and Mrs. Sisson. Never made a better investment. Mrs. Sisson hasn't done so well of late, so I no longer grow it. But MINUET! Years ago, I wrote in my catalogue, "Other lavenders may come and go, but Minuet will be among those present for years to come." Few prophets ever beat that.

Joe is still in the Glad game, but I am not sure of his present address. Ever so often I look him up and write him my appreciation of what he did for us Glad folks. I think he grows commercially now, at Atlanta, Ga., and does not advertise nationally. Joe still knows good Glads.

Speaking of $100.00 Glads. Or any others introduced at what seems high prices, contrary to what many believe and to what seems probable, the originators seldom cash in worth while. It's too long a story to relate here, but is of interest. Also regrettable. So don't begrudge a really good hybridizer what may seem a fabulous profit.

Sure, if I were a good salesman, I'd be talking more about our gardens and what we are doing (will the gent in the brown derby please lay off wise cracking. I didn't say **whom** we are doing) in preparing a feast of good things in Iris, Glads and other items in this 32-page bill of fare.

That's where Everett shines. As most of you know, son Everett came into this business after graduation from our state university a few years ago. He is taking over a good bit of the office work (and am I glad!) and practically all the handling of the fields and gardens. If I wanted to put on the dog, I'd say he is "production manager," which is what it really amounts to.

Everett gave me a jolt this season. I've been growing Glads since before he was born, and used to get pretty chesty about results at times. But Ev was either smart or lucky, or both, for he got the best stand of bulblets we ever had, and the growth has been wonderful. Bulbs looking great also. Thanks to manual training, Boy Scout work, and a natural "bent" along that line, when Ev needs something in tools for field or equipment for bulb house—if he can't buy what he wants, he just gets busy and invents and makes it.

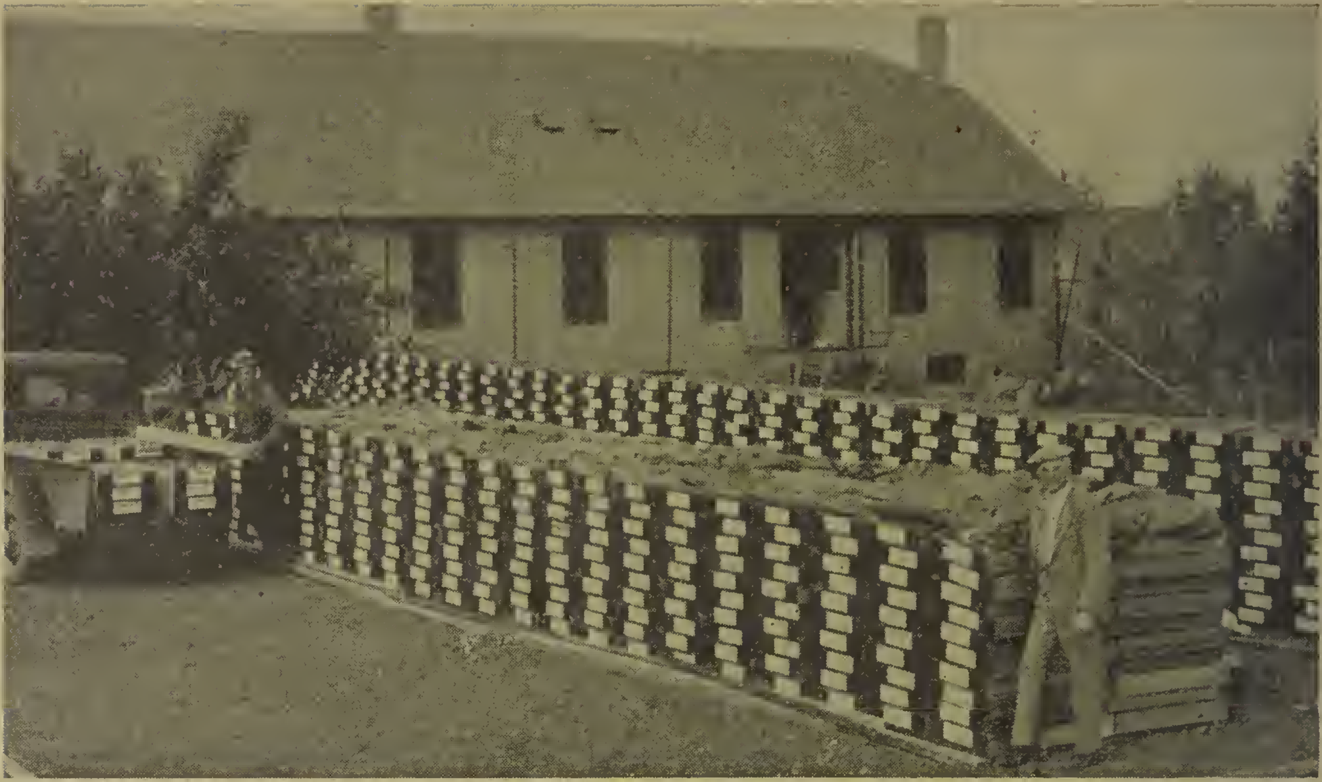
A glance at that picture on page 2 will assure you that Ev not only likes his Glads, but is daffy about Iris also, especially the dandy newer kinds. And I don't blame him. I'm that way myself. And I'd like to see the color of any real flower lover's hair who **wouldn't** go into raptures over such glorious Iris and Glads as are now available.

Watch out—the Iris bug will get you, just as the Glad bug did. Get your Iris into the ground this fall yet if possible. My leaflet, sent with each order, tells how to protect late plantings for winter. Tells lots more, too.

Speaking of hats off to originators of new and noteworthy Glads and Iris, the trouble is, no matter how many are mentioned, others will be left out, since space is so limited. So don't think for a minute I do not appreciate the good work of many more.

My hat's not only off, but tossed high in the air in appreciation of E. F. Palmer's Picardy and other super originations. Just think what it will mean when we get the Picardy type in many other colors! They'll be seeing us. Takes time, though.

Well, Folks, guess I'd better sign off before I get the gong. "Cheerio!"—JD.



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We have thousands of fine mesh screen-bottom trays, and racks to slide them into.

Bulbs are first partly cured in Colorado's famous mile-high dry air and sunshine. Then the trays go into the large bulb house, where the process of curing, cleaning and grading is completed. Great precaution is taken to avoid mixing of varieties.

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My 1939 Spring Catalogue will be ready around January 20th to 25th. All who have sent me orders the past few years, also you who ask for this catalogue will receive a copy without asking for it. **Others are dropped from my mailing list,** but are reinstated if request is made.